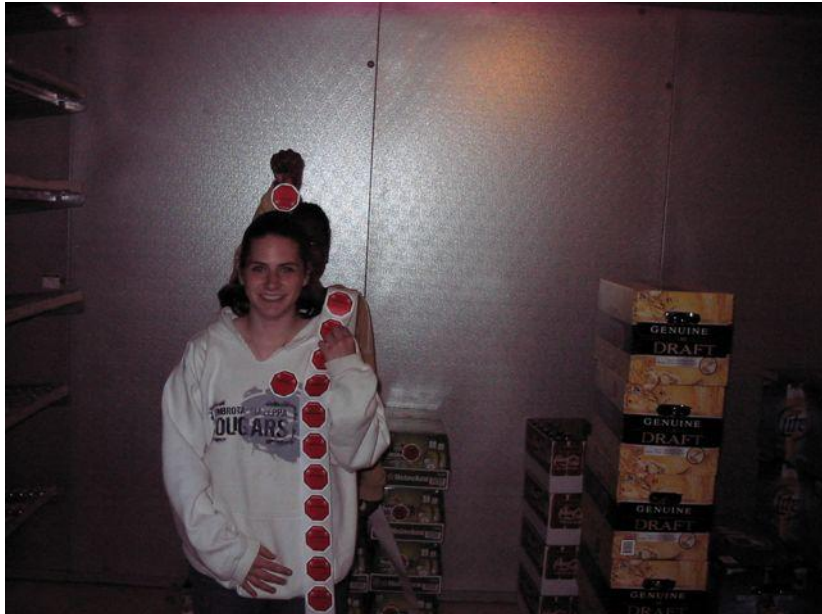


Zumbrota Sticker Shock Campaign: May 19, 2010



This event was sponsored by the Zumbrota CHI Council with participation from the local SADD student group. The Sticker Shock Campaign is designed to reach adults who might purchase alcohol legally and provide it to minors. Stickers warning about the penalties for furnishing alcohol to minors are placed on all multi-packs of beer, wine coolers, and other alcohol products that might appeal to underage drinkers.

The local merchants that participated in the event were the Zumbrota Liquor Store & Covered Bridge. We want to thank the local merchants for their support and participation in this project!





Know the Law.
PREVENT UNDERAGE DRINKING!

It is illegal for any person 21 or older to purchase or provide alcohol to minors. Conviction could result in fines up to \$2,500 and/or 1 year in jail and the loss of a driver's license for up to 1 year.

Report violations to the Goodhue County Anonymous Tip Line at: (866) 887-HELP (4357)