



Healthy kids

Red Wing CHI Council Meeting Minutes

Healthy families

Date: 6/9/2010

Time: 1:30 p.m.

Healthy communities

Attendees: Dave Borgen Evan Gough Ellyece Hammer Kris Blaney Tim Sletten
Emily Baldwin Katie Erickson Stacy Hartmann Susan McCammon
Matt Traynor Stacy Larson

The meeting was called to order by Dave.

Dave handed out the agenda along with minutes from the previous meeting. Tim added an agenda item for the Tobacco Diversion Program. Previous meeting minutes and agenda were approved.

Key Discussion Items:

Year End Dance Report – Friday, May 28

Dave provided a quick overview of the event for the group. Following are the highlights of the conversation:

- There was some excitement the week prior to the event where the DJ could not make it so it was thought that the event would need to be cancelled. They resolved the situation and had individuals from the school DJ the event as the school invested in their own DJ equipment. The cost to have them do it was \$200.
- It was a nice night for the event and it was very successful. Approximately 150 kids attended. The event was held outside of the school where they had the inflatable activities, some yard games and then the dance area. It was mentioned that next year we would look to do more yard games such as ultimate Frisbee, Bean Bag Toss, etc. instead of having the inflatable activities. This year the Ultimate Frisbee and Jousting was a hit with the kids. This would also save on the cost.
- Thank you to those who helped with the event. Dave, Evan and Kris attended from the CHI group. They also had other volunteers from groups such as the Interact and Rotary groups.
- Dave said that they grossed around \$830. He said that he split it with the Interact group.
 - Interact group received \$400 for all of their participation in the event.
 - Red Wing CHI will deposit the rest which is approximately \$430
 - The cost for the event totaled \$625 for the Inflatable activities (\$425) along with the DJ (\$200).

Election of Officers

Dave brought up the council structure and mentioned that his 1-year term is up so we would be looking for a new Council Chair, Vice Chair, Secretary and Treasurer. It was mentioned that we could lay groundwork throughout this month and gather nominations then elect officers at the July meeting. The council terms would then start in August. Kris motioned to approve this approach and Susan seconded. All approved and motioned passed.

Stacy has responsibility documents for each position created and will email them to Dave so he can include them with the meeting minutes. It was noted that the positions will be based on a 1 year term with the understanding that the Vice Chair will assume the Chair position at the end of the first year

term so this position is a 2 year commitment. The activity in the first year of the Vice Chair position is very minimal. Tim asked if it would be a possibility that we could combine the Secretary and Treasurer position, which is an option. Stacy also mentioned that the positions could include a partnership and create co-positions. One council elected to rotate the secretary position between members that do not hold positions. We encourage the councils to adopt the standard structure, however, there is flexibility in the structure for the council to adapt it to what works best for them. If anyone is interested in assuming one of the positions, please let either Dave or Stacy know.

Sticker Shock Campaign

This was discussed at the last meeting and it was suggested that we talk to a local owner to gather feedback. Previously, Dave spoke with Kip, who is the owner of a local liquor store, and he was not interested in the campaign and mentioned that they have guidelines that they need to follow from the distributors when placing labels on the inventory.

Stacy provided an overview of the campaign that occurred in Kenyon-Wanamingo and Zumbrota in May. Stacy shared the newspaper articles that were published after the campaign. It was a great success! All of the retailers were supportive of the effort. The involvement from the high school kids was great! Stacy said that it took about 20 minutes to apply approximately 500 stickers in a store so the effort is minimal. It was mentioned that it would be a great thing to do possibly before Homecoming or the major Halloween, Thanksgiving, Christmas and New Year's Holidays. Dave said that he talked to Andy Mickelson who owns the local Liquor King and he was supportive of the campaign.

We discussed the large amount of establishments that are in the Red Wing area. It was said that if we could get 15-20 kids and then split up, it wouldn't be too bad. We could get involvement from the Interact group, National Honor Society and/or Matt mentioned that we could get some of the service group kids as well.

It was noted that we will plan to do the campaign in the early October timeframe. This way, we could work with the kids when they are back in school and the council agreed that this would be a good time of the year to do it.

Seller/Server Training

At the last meeting it was discussed that in response to the Alcohol compliance checks from late last year, there was a local merchant who was one that failed the check that contacted Tim and Joanne. Doug Noreen at Liberty's sent a letter stating that although the on-line training is great, he would like to expand upon that.

Stacy, Tim and Dave met with Doug Noreen and his fiancée on 4/22 to discuss his ideas. He said that it would be great to have an additional training that includes real life information on the liability of selling/serving alcohol to minors. As a result of this feedback, we decided to plan a supplemental training session. This is planned for June 22nd at 4:00 – 5:30 at the local library. Stacy said that a member of the county attorney's office will be present to talk about the Criminal liability, Joanne Pohl will talk about the Civil Liability and Kris Blaney has arranged for an insurance specialist to talk about the impacts on insurance should they get a violation. Stacy has completed and submitted the contract to the library. The cost will be \$10. Tim noted that the library was raising the rate to \$50 so it was good that we could lock it in!

Stacy brought up the option of videotaping the session so that we could offer it to the establishments on our website along with the Minnesota-AST site for those who cannot attend. Joanne checked with Paul Jorgenson and the cost would be approximately \$125. If the attendance is low at the training, we could distribute letters after the event notifying the establishments that the video is available for them to

view. We are also looking to provide pizza from Liberty's for the event so once we get a better idea of how many will attend; we will work with Doug to arrange.

Stacy also mentioned that after the invitations were distributed to the establishments in Red Wing, it was brought up at other council meetings and people in the other communities thought it would be great to notify those establishments of the training as well. Additional invitations were sent out to the establishments throughout the county. Stacy started calling the establishments this week individually and has received a variety of responses. It was an opportunity to give the owners/managers additional information about the session and also encourage participation. The RSVP date on the invitation was Monday, 6/14. Some locations posted a sign up for their employees. We have only a few confirmed attendees so Stacy will continue to call this week. Andy Mickelson mentioned to Stacy that although he is not available that day, he is strongly encouraging his employees to attend. He said that he is not making it mandatory because then they get into the pay issue.

Kris said that they will make a point to contact their customers and encourage them to attend as well. We discussed the importance of including the insurance piece in the presentation. Stacy will send her the spreadsheet of feedback after the meeting. Thank you Kris!!!

Tim mentioned that this is an opportunity for us to connect with the business owners/managers and provide them an opportunity to express their ideas. They can also see that we are there to help and support them. Important relationship building!

Stacy H. mentioned that she has taken the test and would like to see it be simplified which was noted. Tim said that hopefully as individuals take it on an annual basis; it will be less time intensive as the individual memorizes the information. The repetition is key.

Following is a cost breakdown for this event:

- \$10 – Library (Cost for the room)
- \$125 – Video Taping
- ??? – Pizza from Liberty's (Note: Doug said that they could take \$4.00 off per pizza)

The council voted to approve the allocation of \$135 for the Library and Videotaping. Tim made the motion to approve, Kris seconded. All agreed and motion was approved. It was noted that since this event is open to establishments in the entire county that maybe the other councils or the Goodhue County CHI could help with the costs, Stacy will pursue this.

Tobacco Diversion Program Update – Tim Sletten

Tim provided the group with an update on the Tobacco Diversion Program. Since the program went live on February 19th they have had very few referrals to the program. There have only had 5-6 referrals to the program. He stressed the importance of everyone being diligent about reporting minors and referring them to the program. They are concerned about the amount of traffic that the program has received and decided to review the program at the end of the summer. They may need to reconsider how the program is structured. More than likely they will need to include the fine for the "at will" referrals instead of letting them go through the program at no cost.

Most of the Red Wing referrals have come out of the schools. We were surprised at the low numbers as the amount of minors smoking has not decreased so it is concerning that these individuals has not been reported, this defeats the purpose of the whole program. Kris asked how it is handled in the schools. Evan said that if he gets a report that someone is using, he searches the kid and their locker. If no evidence is found, there is nothing he can do. He liked the way it was structured in Annandale where he could do a Civil Tobacco Ticket where they could react even if they didn't have tobacco found on

them. The action could be taken based on suspicion if it was smelled or use detected. Here, there has to be evidence found in their possession. However, the school can suspend the kid based on suspicion. Kids know the system. Tim said that over the years they have noticed a change in attitude over with reporting alcohol abuse/minor use. We haven't seen a huge change with the reporting of minor tobacco use and need to remind people to report these situations. An opportunity for the group is getting the word out at the beginning of the school year to enforce the process of reporting minors who use tobacco.

Tim stressed that we need to get the program going. Stacy will bring this up to the other councils in the upcoming meetings.

Dave asked if we got something in the Current regarding the Tobacco Diversion Program. Tim will ask Megan. This is something we can pursue. It was also mentioned that we could get on Roseanne Grosso's radio talk show as she is looking for individuals to participate.

Kris said that one of their clients invited Robert Stetmen from the Stetmen group to give a presentation. Robert was a former DEA and talked about how things have changed involving kids and chemical use. One example made was how they are using aerosol cans and spraying it into a bag, leaving it for a couple hours and then inhaling it to get high. An idea is for us to sponsor a forum with a speaker and invite community, parents and schools. Maybe charge admission to offset the costs. It was mentioned that we have tried this before and the parent's don't come. We could hold a Town Hall meeting and do it at that time. Or, we really need to tie it in with an event where the parents are present such as school orientation, registration night or partner with the churches. An option would be to sponsor it with the mock crash event. Stacy mentioned that as we saw in the results from the Community Health Surveys, parents just don't know the information! It was noted that if we try to plan an event such as this earlier in the school year is better.

Sharing

Tim asked how the school year has been chemical wise. Evan said that they only had 1-2 violations all year with the exception of a few issues last weekend where a couple parties were busted.

Elleyce brought up that K2 has become a huge issue in the area. It is a form of strong, synthetic marijuana that is sold in the local smoke shops. It is stronger than regular marijuana and is legal to buy at the age of 18. They are finding individuals in treatment are using this because it is legal and we can't test for it.

Tim mentioned that there are many substances that have come into the country that have not been specified through the law so they are discovering things as they go and then having to take action. One example was KAT.

Tim mentioned that they are looking for volunteers to help with the Student Council dance that is planned for 8/5 which is a Thursday night from 8-12. They have several local bands participating in the event. Please let Tim know if you are interested.

Summer Events

Stacy provided the group with an overview of the summer events related to the Red Wing area.

May

 Saturday, 5/22 - Girls on the Run Event – CHI Booth and Howie Appearance


Update: This event went very well! Stacy shared a picture and mentioned that there are many more out on the CHI website under the Local Councils/Red Wing page. Howie was out there dancing with the kids and was a hit!

June

 Thursday, 6/17 - Public Safety Days Prairie Island Community

Update: We are set to go for this event. Julie will be present at the CHI table and small goodies will be available for the kids. Tom has arranged for an individual to be Howie.

August

 Tuesday, 8/3 - Night to Unite


Update: Discussed including CHI information within the packets. Stacy will get in contact with Tim Bombeck – local PD, to get additional information on the timeline and what we can include. It was brought up that we could possibly provide information for the local NNO informational packets such as CHI Council Information, Reminder of the Social Host ordinance, etc.

 Sunday, 8/8 - Red Wing River City Parade

Update: Tim offered to use his truck and drive! Stacy will get in contact with Caleb Cushing to setup the plans for him to be Howie for this event. We will also need volunteers to hand out candy and walk in the parade, adult and youth volunteers are needed and welcome! Let Stacy know if interested!

 8/10 – 8/14 – Goodhue County Fair

September

 Recovery Celebration (Date to be determined)

Meeting Wrap-Up

➤ Next meeting is scheduled for Wednesday, July 14, 2010 at 1:30 at the Red Wing High School.