



Red Wing CHI Council Meeting Minutes

Healthy kids

Healthy families

Date: 1/13/2010

Time: 1:30 p

Healthy communities

Attendees: Katie Ericson Susan McCammon Kjurstin Langer Matt Traynor Tim Sletten
 Lisa Hanson Julie Hatch Stacy Larson Dave Borgen
 Rhonda Van Schoonhoven Student Rep: Ashley

The meeting was called to order by Dave. Introductions were conducted of each member present. Previous meeting minutes and agenda were approved.

Key Discussion Items:

Council Meeting Times

Dave mentioned that we attempted to have the council meeting in the evening in hopes that it would increase participation. However, after discussing with existing members, it was decided to keep the meeting schedule as is and conduct the meetings during the day.

CHI Websites

Julie provided an overview of all the CHI websites including:

- www.chi-goodhue.org Main Coalition Website
- www.chi-parentnetwork.org CHI of Goodhue County Parent Website
- www.chi-howie.org CHI of Goodhue County Youth Website
- www.facebook.com Social Networking Site (CHI has a group and a page.)
- www.twitter.com/CHIParentNet Social Networking Site

The group discussed how we can improve awareness of the sites. Julie mentioned that when we analyzed where our traffic is coming from, a heavy load was directed off of the school website(s). It was discussed that we should talk to other coalitions, companies, cities and organizations to see if we could have them put the link to our main website on their site. The following assignments were made to contact organizations:

Chamber of Commerce	Lisa	Local Newspaper	Lisa
City Website	Dave	Youth Athletic Association	Dave
Red Wing Shoe	Rhonda	Norwood	Rhonda
YMCA	Rhonda	Youth Director Group	Matt
Confirmation Meetings	Matt	Correctional Facility	Tim
School Newsletters	Lisa	Letter to Editor	Lisa

Other organizations discussed:

- Parent groups – PAC’s site.
- Church Websites
- Other coalitions – HOPE coalition, Lion’s Club, etc.
- Local Businesses

During the presentation, Julie mentioned that if the group had any ideas for the website to please let us know. Following were some ideas and comments that were offered by the group:

- Dave handed out the CHI Business cards that included all website addresses.
- Include the links on the CHI Breaking News notification.
- Ashley provided some feedback in regards to the parent network site. She said that it would be helpful to put testimonials from kids that have had experience with drugs and alcohol whom are recovering. She mentioned before/after pictures and comment on personal experiences would help make an impact on the younger kids.
- Discussed that we should offer a place and information and resources for kids who are dealing with a parent or siblings that use.
- Tim mentioned that it would be nice to have a page or tab for the local use results and information of the local concerns. It would be great to also include trends and research information.
- Once the Tobacco Diversion Plan is approved we should add a tab for this as well. Tim mentioned that hopefully this will be approved at the end of the month.
- Mentioned we should add a tab for the Social Host Ordinance.
 - It was stated by Tim Sletten that they are looking to get the Social Host approved as a state law. This is currently being pursued by the Police Chiefs Association.
 - There was a question as to if the local Social Host ordinance would take precedence over the state law if there are differences. Tim mentioned that the local community can be more restrictive but not less.
 - State law added substance use not just alcohol.
- Tim mentioned that Channel 9 news is always looking for public interest pieces. It was discussed that it would be great to have 1-2 reps participate. One from CHI and one from the RW Council to do a CHI press release segment.
 - Dave Borgen and Joanne Pohl participated in Roseanne Grosso's radio show on 1/14.
- Safe Homes Directory
 - Everyone thought it was a great tool and it should be promoted. Julie mentioned that this was a part of a National Safe Homes promotion.
 - It was mentioned that people may have reservations about signing up because they do not want their personal information published. There is a check box on the form that states do not publish contact information.
 - Look to see if we can give an option per line to publish.
 - It was also mentioned that the disclaimer should maybe include a bit more information as parents sign it with full intent of abiding by the terms, however, there could be the situation where a parent is not home and others bring in alcohol.
 - Make the Safe Homes Directory more predominant. Comment, we should put it on its own tab to make it stand out.

Other Business

We have been invited to participate in the year end run for the Girls on the Run event. This event is planned for May 22nd and Howie has been asked to be present. We will have someone with Howie to speak on his behalf!

Tim mentioned that they are also looking at an ordinance to make it illegal to sell drug paraphernalia. Currently it is not illegal to sell and there is a smoke shop looking to open up in Red Wing.

- Lisa asked if we could be the first to make it illegal to come to school high on pot.

Open Discussion

Girls – Facilities in Minnesota

Lisa mentioned that there is not a single facility for girls in Minnesota. It was mentioned that Woodland Hills is a residential program that is available in the area and there currently is a contract with them. There is no state institution since they have been closed due to financial reasons. They had a program through Court Services; however the kids did not come and utilize the program. Any support groups outside of Red Wing, the kids are unable to get transportation. It is hoped that we can help Court Services get a teen group started and also consider juvenile grief support group and youth outreach. Julie mentioned peer to peer recovery services. It was also stated that individuals may have an EAP (Employee Assistance Program) available through their insurance companies and employers that would offer support and services to teens and youth. We need to figure out ways to tap into these services and get awareness out there. United Way also has the 211 service. Check on the United Way website & 211.org.

Youth Focus Group

Julie conducted a Youth Focus Group in Red Wing School that consisted of 10 students. 2-Seniors, 4-Juniors, 2-Sophmores and 2-Freshman. This included a very diverse group that included kids that were past users/recovering, currently using and have never used. Some of the feedback from this group included:

- It was said that the students think that there should be harder punishment – Higher fines for offenders.
- Would like to see more activities that are not “Christian” based.
- More Student led activities
- Kids that have had experience could speak more to the kids.

Comments from the council are as follows:

- It was said that the activities need to be accompanied by an adult but can be promoted by the students through the school. Each activity needs to have rules and liability considerations.
- It was commented by the group that we need to be more creative before they get to the punishment stage.
- For those kids that cannot afford to participate in “other” activities such as the Y membership, it was asked if there are scholarships available. It was said that some scholarships are awarded and available. Other organization such as the ELC also has funds available for the youth that people are not aware of.
- It was asked if we know what type of curriculum they are doing in grades 1-4. Julie mentioned that there are curriculums that are age appropriate which can be used and have been used in the past. Discussed needing to reach out to the younger groups.

Meeting Wrap-Up

- Next meeting is scheduled for Wed. February 10, 2010 at 1:30 at the Red Wing High School.
- Next Meeting Tim Sletten will speak and present more information on the Tobacco Diversion Program.