



Red Wing CHI Council Meeting Minutes

Healthy kids

Healthy families

Date: 2/10/2010

Time: 1:30 p

Healthy communities

Attendees: Susan McCammon Tim Sletten Stacy Larson Dave Borgen Pam Horlitz
Rhonda Van Schoonhoven Evan Goff

The meeting was called to order by Dave. Introductions were conducted of each member present. Previous meeting minutes and agenda were approved.

Key Discussion Items:

Tobacco Diversion Program – Overview Presented by Tim Sletten

Tim presented an overview of the Tobacco Diversion Program. Program flow documents were handed out to each member present. Following are some of the highlights of this presentation:

Tim started out by mentioning that this program got started by a conversation held by this CHI Council as an idea. The idea expanded in future conversations between Tim and Beth Borgen. This then grew. It took some time for the program to be put together, presented to other sectors and individuals throughout Goodhue County. The proposal was done and approval by key individuals and sector leaders. Here we are, planning for implementation towards the end of February. The CHI group needs to feel good about brainstorming this idea and following it through!

Financial Crimes Services, which is based in Red Wing, will be managing this program. They have presented the program to several individuals and sectors such as the school principals, school superintendants, police chiefs, judges and hospital representatives, all are on board with the program!

They are looking to begin implementation at the end of February and have law enforcement throughout Goodhue County engaged in the effort. This is huge as they have had difficulty implementing County wide initiatives in the past, programs and ordinances have basically needed to be approved in each individual Goodhue County municipality.

This program basically allows an adult to refer youth to the program without a citation being written and the case being sent through the court system. If the individual has less than 2 tobacco related violations, the individual is referred directly to the Tobacco Diversion Program. We look at it as more of a proactive approach where we get the word out throughout the schools, take action and send the individual through the educational program. There is a cost of \$100 to go through the program. If the individual decides not to go through the program, a \$100 fine will be issued. Julie Woodruff will be conducting the educational classes. This program is great for parents, as well, so they have the exposure. The individual can essentially go through the program 3 times, one time voluntarily and then twice non-voluntarily. This is a different format than what was previously done as Julie used to have to manage the program, as well as, perform the training. Now she can focus on the training and Financial Crimes Services will be in charge of all management. It is planned that the classes will be held at Fairview. It was also mentioned, that there will need to be consideration given to alternate locations for cities such as Kenyon/Wanamingo. Evan mentioned that we will need to consider the education of school staff and it was asked by Tim, how do we do that and what can we do to help promote the program? Ideas are as follows:

- Submit Press Release to Republican Eagle Newspaper

- Parent/Teacher Conferences towards the end of the month

It was mentioned by Tim that there is a kick-off meeting next Friday 2/19, for key individuals. We should give it a couple months to see how it goes then start promoting. It was mentioned that it would be good to create brochures to hand out with information regarding the TDP. Stacy mentioned that this is something that CHI Staff could help with creating.

Evan and Dave mentioned that they do not see as much smokeless tobacco traces in the restrooms as they used to see at the High School. Smokeless tobacco is hard to catch where as smoking is easier since it can be smelled, smoking is not as easy to hide. Per Tim, we need consistency in our approach and enforcement of policy. Evan mentioned that the school officials have typically suspended the student for these violations, which is the easiest approach. Now this provides a great change in approach.

Tim said that the only criticism that he has received regarding the program is the \$100 cost. It is preferred that the individual makes payments over a few months on the cost so that it is reminding them of why they need to pay and hopefully that will act as a deterrent so that they will not continue to use tobacco. It was also mentioned that the costs seem fair since we see how expensive the costs of cigarettes are these days, they spend \$100 in no time when purchasing.

Safe Homes Network Promotion (www.chi-parentnetwork.org) – Lead by Dave Borgen

Dave mentioned that last month we discussed ways to promote the safe homes network. Tim said that there is a link to our site off of the police department's site. Other ideas are as follows:

- Maybe the Republican Eagle could do a series of articles. The first to be an overview or highlights of what the CHI is working on and then have follow-up articles focused on individual projects or topics. In the series of articles we could include the Safe Homes Network, TDP, etc.
- Publicity in the Current
- Police Blog?
- Roseanne Grosso's radio show.
- School Student Newspaper – Aerie
- Shopper – CHI do an article. The Shopper gets sent out throughout Goodhue County, not just Red Wing.

Dave and Tim will talk to Kathy Johnson and Megan to see if we can get more publicity. Tim said that if we can tie it in with the city and safety that would help. If anyone else has ideas, please email them into Dave!

Evan said that it would be nice to have a student group such as Target involved in help promoting this. Dave talked about re-energizing the group and gets them fired up to do activities. Dave said that he has been given the approval to spearhead this group. Evan said that he could help with the logistics once they get it started. Tim mentioned that it would be a good idea to get it started this year, get the kids engaged and then plan to really get a strong start next year. They were thinking about promoting during conferences.

Compliance Checks – Presented by Tim Sletten

This past November 2009, Tim said that they conducted alcohol sales compliance checks where they send an individual in to purchase alcohol in establishments in Red Wing. They perform 20-24 checks. During this series of checks there were 7 violations, all 1st time violators. As they looked at each situation, they found that the reasons for the sales were either employee error or lack of inquiries. Each of the businesses was fined \$500 and the employees that conducted the sales were terminated. The individuals who sold can also be charged with a gross misdemeanor violation. As an FYI, Tim mentioned that 2nd time violations receive a fine of \$750 and 3rd time violations typically receive a fine and suspension of their liquor licenses. It was mentioned that it was surprising that there were 7 violations

as we do have the Seller/Server ordinance in place and last year when compliance checks were done, there were 0 violations. Tim mentioned that previously they have sent a letter to each facility and this is what we should consider doing again in partnership between CHI and Law Enforcement. We will check with Joanne to see if she has the previous letter which we can modify and send out.

Youth Focus Groups – Presented by Stacy Larson

Stacy handed out a summary sheet of the feedback that Julie collected after conducting the Red Wing youth focus group. Julie conducted a Youth Focus Group in Red Wing School this past January that consisted of 10 students. 2-Seniors, 4-Juniors, 2-Sophmores and 2-Freshman. This included a very diverse group that included kids that were past users/recovering, currently using and have never used.

Stacy also mentioned that she and Dave are looking at reaching out to Jessica Wheeler who is currently leading the Remedy group. This group meets at the First Covenant Church and it is a youth focused support group aimed at the High Risk middle school kids. Julie conducted a youth focus group with the Remedy kids and had feedback from the boys and girls separately. It was surprising as to how much these kids knew about drug use at such a young age. Council members mentioned that the Remedy group has been struggling as they have put more structure around it. The kids want to have fun. It was expressed that we would like to invite Jessica to a future council meeting to talk about the Remedy group.

Dave mentioned that the Prairie Island kids meet at the Y and they are looking at “Spontaneous” activities where they have a group email/phone listing that they blast out a last minute activity. Would this work for us to do as well? We could leverage technology to get the word out.

It was mentioned that it seems as though when there is structure placed around kid’s activities and youth centers along with parent involvement, we seem to lose the youth interest as they are no longer having “fun”. We need to focus on the kids who haven’t crossed the line yet.

Intramural Basketball game. Dave talked that this is something that they do through Community Ed. They typically charge \$5 per kid.

Curriculum was also discussed. It was recommended that we invite Kjurstin Langer to talk about the Lion’s Quest curriculum.

Prom & Graduation Activity Planning

Prom

Previously, the CHI group distributed cards with information on them to local facilities that provide services to prom attendees such as tuxedo shops, floral shops, hair dressers, etc. The cards stress the importance of staying chemical free. Tim asked if there is anything on the cards that we would want to change since the format of Prom has changed this year. This year they are going to have the Grand March at the school and then they will be off to Mississippi Links for the supper and the dance. This is a great change as in previous years; the kids were allowed to go wherever they wished for supper which increased the risk of chemical use and driving under the influence. It is much more structured this year and all prom related activities are going to be kept local.

Pam volunteered to spearhead the “prom card” effort. She said that she had the card format saved. She will be meeting with Rhonda on 2/25 to review the information on the cards that were sent out previously. Then she will lead the effort in getting them printed and distributed. They talked about having it general so all the CHI councils throughout Goodhue County could use them.

Prom Prizes. With the new format, it will provide more time for prizes. It was recommended that the CHI donate a large prize. In previous years, there were several small prizes given which produced some negative feedback. Pam mentioned that we should get feedback from the Prom committee on the prizes so they can recommend what we do. Another thought is that we could give a cash donation to the prom committee to put towards the prizes. Pam said that maybe we could get someone from the Prom committee to attend our next meeting to discuss.

PBT (Personal Breathalyzer Test). Last year, there was a station that gave voluntary PBT test to the kids and every kid that took it, their name was entered for a prize. There were very few kids that did not do the test. Tim mentioned that we could get others to lead the tests; it does not need to be given by Law Enforcement. Evan will check with Beth and Shelley on the PBT tests.

Graduation

Last year there was a letter sent out to all parents of graduating students to remind them of this important time and that we stress that they remember to stay alcohol free at the graduation parties. Pam will send the letter to Dave Borgen to review and proceed. Dave will spearhead this effort.

Red Wing Police Year End Statistics – Presented by Tim Sletten

Tim handed out copies of the 2008-2009 Adult and Juvenile Violations statistics document, in addition to, 2005-2009 detailed comparisons. There was a decrease in most areas. We discussed that this is surprising as the thought is when we are in a downed economy, the crime rates would increase. It was noted that forgery violations increased significantly. In 2008, there were 9 violations and in 2009 that went up to 32. This was a 255% increase. Following are some highlights:

➤ Furnish Alcohol to Person Under 21	2008: 16 2009: 3	Down 81%
➤ Illegal Consumption	2008: 175 2009: 90	Down 48%
➤ Calls for Service	2008: 11,432 2009: 11,859	Up 3.7%
➤ Drug Related	2008: 141 2009: 122	Down 13%

In the 2005 – 2009 detailed statistics, the majority of the categories showed some type of decrease in violations. It is known that there is a relationship between drug and alcohol use and crimes. Following are some key highlights with 2008 & 2009 Statistics:

➤ Cigarettes/Tobacco Possession	2008: 42 2009: 27
➤ DWI	2008: 163 2009: 150
➤ Illegal Possession	2008: 14 2009: 10
➤ Narcotics	2008: 221 2009: 154
➤ Open Bottle	2008: 58 2009: 47
➤ Social Host Ordinance Violation	2008: 8 2009: 5

Tim noted that the police department is down 3 police officers and there is no longer a full-time police liaison officer at the middle school. It was mentioned that they hardly get any calls from the middle school, is this because there is no longer a liaison officer present?

This information was very helpful to the council. Stacy is going to work with Law Enforcement in the other Goodhue County cities to see if we can get similar information from them as well.

Meeting Wrap-Up

- Next meeting is scheduled for Wed. March 10, 2010 at 1:30 at the Red Wing High School.
- It was mentioned that next month we will be welcoming two new council members. Kris Blaney from the business sector and Ellyece Hammer from Court Services.