



**Kenyon-Wanamingo CHI Council
Meeting Minutes**

Date: 3/24/2010

Time: 5:30 p.m.

Healthy kids

Healthy families

Healthy communities

Attendees:

Name	Sector/ Organization	Name	Sector/ Organization	Name	Sector/ Organization
Dan Rechtzigel	Goodhue County & KW School	Jeff Evert	Education, School Superintendent	Kris Kincaid	Community Education
Barb Starch	Healthcare	Missy Sviggum	Parent Representative	Nancy Benrud	Business – Security State Bank of Wanamingo
Van Bakko	Al-anon Group	Stacy Larson	Coordinator/ Project Manager, CHI		

The meeting was called to order by Dan Rechtzigel, council chair.

The February minutes and current agenda were reviewed by all attendees. Jeff motioned to approve and was seconded by Kris. All in favor, motioned approved.

Key Agenda and Discussion Items:

Treasurer and Account Update – Presented by Nancy Benrud (Council Treasurer)

Nancy provided an update on the status of the new local CHI Bank account which is setup at the Security State Bank of Wanamingo. This past Monday, Nancy received the necessary Tax information so she is now ready to work on the transfer of funds. Stacy will connect Nancy with Mike Zorn, who is the Goodhue County Treasurer, so that they can work together on the transaction.

Upcoming School/Community Events

Sweetheart Dance – Presented by Kris Kincaid

Kris said that they are currently accepting registrations. To date they have about 12 – 15. It is very early in the process so there is more marketing and advertising to be done to grow interest. Everything is on schedule per what was discussed last month. .

Details are as follows:

- ✚ **Date:** Saturday, May 8, 2010
- ✚ **Time:** 5:30 – 7:30
- ✚ **Location:** Kenyon-Wanamingo High School Commons
- ✚ **Cost:** \$15 per couple (\$8 per extra child) before April 23/\$20 per couple (\$13 per extra child) after April 23.
- ✚ **Target Audience:** Ages 1 year through Grade 6

Olympic Challenge Event – Presented by Missy Sviggum

At the last meeting, there was an idea brought up to host an Olympic Challenge event for the Middle School kids. Missy did some research and planning around this event and proposed it to the council for consideration. She talked to Dan and Matt Ryan regarding event and they are interested. Missy handed out an informational sheet with documented ideas and options for the council to discuss. Following are the details:

✚ Location Options:

- MS/HS Commons Area
- MS & HS Gyms
 - **Council Comments:** Need to consider availability with the dates considered, especially if we are planning it for the last week of school since they will be setting up for graduation and having rehearsal.

✚ Plan on having teams of 4-6 individuals

✚ Possible Activities:

Beanbag (4)	Texas Golf (4)	Badminton (4)
Volleyball (4 or 6)	Basketball Shooting Contest	Ping-Pong (1 or 2)
Scavenger Hunt-Questions (Full Team)	Tug of War (Full Team)	Blink (1)
Connect 4 (1)	Hyper Dash (2)	3-Legged Race (2)
Human Bowling (3)		

- **Council Comments:** Missy went down the list and explained each activity. She wasn't sure if we had access to ping-pong tables. Dan mentioned that Miriam would be able to set us up with the tables. Missy said that for the scavenger hunt, she was thinking that they would ask questions that pertained to areas within the school such as the trophy case.

✚ Possible Dates:

- Thursday 5/13 (Jr. High track meet scheduled)
- Friday 5/28 (6th graders return from Eagle Bluff this day)
- Last week of school
 - Tuesday 6/1
 - Wednesday 6/2
 - Thursday 6/3
 - **Council Comments:** The date that will be pursued is Wednesday 6/2. The event will be planned for duration of 3 hours from 3:30 – 6:30. Kris will check with Patrick on the availability of the gym that day. Graduation is planned for 6/6 and we hope that if we plan the event for Wednesday, they will hold off on setup until after.

✚ Attendance:

- Grades 5th & 6th only
- Grades 7th & 8th only
- Grades 5th – 8th with competition split between 5th & 6th and then 7th & 8th
 - **Council Comments:** It was decided to invite Grades 5th – 8th with competition split between 5th & 6th and then 7th & 8th

✚ Possible groups to help with events or funding:

- SADD
- FCCLA
- NHS
- Lion's Club

- Jaycees
- ADA
- Kenyon Park & Rec
 - **Council Comments:** Could possibly get organizations to donate prizes, food, cash, etc.
 - An option was brought up to get the ADA to donate ice cream, etc. Another option is to get the local retailers to give out coupons such as rent 1 movie, get 1 free or a free cookie with a purchase of a sub at Subway. This would make it a win/win situation with a donation and opportunity for more business for the vendor. It was noted that Fred's get's approached quite a bit so they may not be an option.
 - Missy will approach the Lion's Club. She is a member of the Kenyon chapter and Van's husband is also very involved in the Wanamingo Lion's. Brent Leninger is the current president.
 - Dan will talk to the student groups to see if they will help with the event both that day and prior with setup and promoting event.
 - Missy will talk to Matt A. to see if his graphics class would be willing to create posters for the event.
 - For the promotion of the event, it was thought that the older kids, such as SADD, could be available during the middle school student lunch hours. It was also mentioned that the teachers would help promote during advisory or home room sessions and arrange for the teams.
 - Advertising: It was talked that there would be a pre-event publication put in the newspapers promoting the event. Then after, there would be a post event press release. Have the local paper cover event. Possibly include pictures of the winning teams in the paper.

✚ Questions:

- Small charge per team or participant? Registration fee?
- Serve food? (free or small charge)
- Awards?
 - **Council Comments:** Talked about the possibility of having Coca-Cola donate or give discount on beverages. Jeff mentioned that there is not a contract currently in place with them so this is not an option. It was commented that we could place a small charge on the food and beverage items, then have the registration free and open. All were in favor of this. We could get some "snack" items such as popcorn, chips/cheese nachos to have available.
 - For the awards, it was said an award idea would be to place the winning team's pictures in the post event press release. It was also mentioned that we could contact the owner of the local scrap-booking shop who may be willing to do a poster of some sort to have posted in the school. This would be good publicity for her.

National Night Out

The timing of this event was briefly discussed as the notes from a previous meeting noted that this event was done in late August. It may have been done on a different schedule in previous years, however, it was thought that it was done around early August. It was said that we will go ahead and plan it for 8/3 which is the National Night Out Date.

Local Rose Day's – Boulevard of Rose Parade

This event is scheduled for the third weekend in August which is August 20 – 22.

Town Hall Meeting Discussion




The group discussed the timing of conducting a Town Hall Meeting. This was discussed last month and it was mentioned that it should be done either before or after summer time. It was agreed that we should plan on doing a Town Hall Meeting in the fall around the September timeframe. Additional discussion around this event will be conducted at future meetings. Kris mentioned that she has a Newsletter that is due out in August which we could include information on this event.

Sticker Shock Campaign

Stacy introduced this campaign to the group. The Sticker Shock Campaign is designed to reach adults who might purchase alcohol legally and provide it to minors. Stickers warning about the penalties for furnishing alcohol to minors are placed on all multi-packs of beer, wine coolers, and other alcohol products that might appeal to underage drinkers.

Stacy is proposing this campaign to all of the councils to consider in the May timeframe so that it can be done in preparation for Memorial Day, graduations and summer time where this activity increases. This is something that the council could partner with a local student group, such as SADD, to implement. The council was interested in pursuing. Stacy mentioned that Goodhue County would supply the stickers and then the group would work together on the pre-event press release, promotion of event, placement of the stickers and the post event press release. Letters would need to be sent out to all owners of the liquor establishments prior and the approval must be granted for us to proceed. It was said that it would be positive publicity for the local establishments to participate.

The local off-sale liquor establishments include:

-  Kenyon Liquor Store (Municipal): Only off-sale in Kenyon
-  Barneys in Wanamingo
-  Ringos in Wanamingo

Goodhue County Updates – Presented by Stacy Larson

Tobacco Diversion Program

The program went live on February 19th and is active. The forms were handed out last month and overview provided. Following are a couple additional notes that were discussed regarding the program:

- The process for referral was noted. As many individuals are concerned about preserving relationships with the kids, it was stressed that the kids need to be held accountable for their actions. If a minor is caught with tobacco, they need to be handed over to local law enforcement. At that time the law enforcement officer will then decide whether the minor should be referred to the program or alternate action should be taken. If the individual is a violator, there will be a \$100 fine charged. If a minor comes to you voluntarily and asks for help and assistance with stopping their addiction, this is when they can be referred to the program, at no charge.
- Missy asked if the program is an on-line class or physical class. Stacy said that it is a physical class which is hoped to be offered quarterly, however, it depends on the number of participants. It was also mentioned that they do realize that there is a distance between Red Wing and the Kenyon community so they are planning to offer the classes in various locations depending on the participants.

Update on Community Surveys/Key Informant Interviews

As mentioned in last month's meeting, Goodhue County CHI Staff conducted a county wide Community Health Survey and one-on-one interviews with members of the community in various sectors. 957 surveys were sent out and we received a 32% response rate. In addition to this, Julie has been conducting Youth Focus Groups with grades 9-12. She is planning to do the Youth Focus Group at the KW school next Tuesday. Stacy said that the staff is currently organizing the data for presentation and hopes to get on the agenda for next month to present this information.

Kris asked if there have been any youth focus groups done with the middle school kids, grades 5-8. The group comments that this would be a great idea since the issues are starting with the younger kids. Stacy thought it was a great idea and will pass it along to Julie and Joanne.

CHI Sunday/Week: April 18 - 24

Stacy provided an overview of the CHI Sunday/Week that is planned for April 18 – 24. Letters were mailed to all faith based organizations in Goodhue County last week. In addition to the mailing, an email blast was also done. Carmen has been key in organizing the event along with the other faith leaders. There has been a tri-fold bulletin insert designed to be distributed to the churches along with youth hand-outs for those organizations who would like to use them for the Sunday school kids. Examples of the letter, bulletin inserts and the poster were passed around. The CHI has asked that the faith organizations consider doing the following:

- Include the tri-fold brochures in their bulletins
- Incorporate Chemical Health into sermons
- Distribute the Youth handouts during youth sessions
- Incorporate Chemical Health into youth teachings such as Sunday School classes, confirmation classes, etc.
- Incorporate Chemical Health into other faith based activities such as bible study groups and other events such as 30 hour famine, etc.

Carmen asked Stacy to announce that First Lutheran Church in Kenyon will be hosting a YOUTH Gathering during Chemical Health week for (grades 5-12) on Wed., April 21 from 7-8 p.m. The keynote speaker will be Lee Sjolander. Carmen will be sending letters to all area churches and the youth representative from the church will post the information at school.

Open Discussion

Take it to the Box Program

Stacy mentioned that she and Julie met with the Chief of Police and CHI Coalition Coordinator of Rice County regarding their Take it to the Box program. This program was implemented in Rice County towards the end of last year. Basically they have drop boxes located at the Faribault and Northfield police departments where members of their county can bring their prescription drugs and properly dispose of them. We have found the disposal of prescription drugs has been a growing concern as it has been discovered that it is not environmentally safe to flush them. This is a program that is in the early stages of discussion in Goodhue County. There is an initial cost involved with the actual secure boxes, as well as, the marketing of the program. There is then an ongoing cost for the disposal and licensing costs.

Barb mentioned that this has been a challenge for the Nursing Home as they end up with many prescription drugs. If the resident is released to go home or another facility, they send them all with them; however, many drugs remain with the nursing home and is a growing concern. There are certain

drugs that they can return to the pharmacy, as long as it is a specific type and in certain packaging. For the rest of the drugs, they have specific guidelines and process in place to dispose of them through flushing.

Meeting Wrap-Up

- Missy motioned to adjourn the meeting. This motion was seconded by Kris. All in favor, motion was passed.
- **Next Meeting: Wednesday, April 28, 2010 at 5:30 p.m.**
Location: Kenyon-Wanamingo Elementary School in Wanamingo

Preliminary Key Agenda Items Include:

- Treasurer Update
- Sweetheart Dance Update
- Sticker Shock Campaign
- Olympic Challenge Event
- Community Data Presentation