



Goodhue CHI Council
Meeting Minutes

Date: 1/24/2011

Time: 7:00 p.m.

Healthy kids

Healthy families

Healthy communities

Attendees:

Name	Name	Name	Name	Name	Name
Amy Mansur	Lara Ramthun	Janet Adams	Annette Neumann	Stacy Larson	Joanne Pohl

The format of this meeting was slightly different than normal as the focus of the meeting was the ordinance discussion. Introductions were conducted by all members present. The agenda and meeting minutes from the last meeting were handed out to all attendees.

Key Discussion Items:

Treasurers Report and Account Update:

Amy provided the treasurers report. The original balance of the account was \$1,932.96. She wrote a check to Anchor Promotions in the amount of \$281.87 for the SunCatcher Ornaments and then to Grimsrud Publishing in the amount of \$23.50 for the holiday ad. The current balance of the account is \$1,627.59.

Christmas Around Town Event 12/4 Review:

On 12/4, the CHI Council participated in the Christmas Around Town event and it went very well! Howie was present to greet the kids. We discussed that our placement was great as we were in the same room as Santa so the kids and parents could visit with us as they went through the line. We handed out the council newsletter in addition to the CHI website flyers and coloring books for the kids. It was also great to have help from the Goodhue Royalty girls who helped hand out the ornaments. Although the crowds were steady, it was said that attendance was down this year probably due to the weather.

Ordinance Presentation by Joanne Pohl:

Joanne Pohl presented information regarding the Mandatory Seller/Server Training and Social Host ordinances for the Goodhue CHI Council to consider. It is our hope to have these ordinances in place throughout Goodhue County in the future. Following are key points that were presented:

Mandatory Seller/Server Training Ordinance:

The purpose of this ordinance is to ensure that all sellers and servers of alcohol in Goodhue County have received critical training to eliminate the risk of making sales of alcohol to minors and/or to obviously intoxicated persons.

Currently, the Seller/Server Training Ordinance is implemented in two of our Goodhue County communities, Red Wing and Wanamingo. It is our hope to have this ordinance implemented throughout all Goodhue County communities so we are proceeding with discussions with local city officials and key individuals within each of the communities to stress the benefits of the ordinance.

An overview of the Minnesota-AST training program was described. The program was developed by the

Chemical Health Initiative of Goodhue County in partnership with Docutech. The goals of this program are to:

- 1) Eliminate sales to minors
- 2) Eliminate sales to intoxicated adults

Following are some of the key benefits of the Minnesota-AST program.

- Cost is free to all Goodhue County Liquor Licensees.
- Unlimited usage. The training can be taken as many times, by as many employees as needed.
- Flexibility. The training can be taken at any place, any time.
- On-line training program is easy to use and understand.
- Liquor Licensee owners and managers can easily monitor and manage the training process for their employees.
- Ease of management for City Administrators and Law Enforcement through easy on-line access to database.

The presentation can be viewed on the main CHI website at www.chi-goodhue.org/pendingprojects.php

Goodhue County is in the process of meeting with all establishments in the outlying areas where the County ordinances would be in effect. We have received positive feedback from the owners and managers to this point. It is hoped that it will be presented to the County Board in March so it will be in effect for the next round of licensing.

Social Host Ordinance:

The Social Host ordinance recognizes that:

- Persons under the age of 21 primarily obtain alcoholic beverages through social sources such as parties. The parties are held in homes, garages, apartments, hotel and motel rooms, outdoors in vacant lots and on agricultural or rural lands—on all types of private property. Parties are a common location for binge drinking by teenagers and college students.
- Consumption of alcoholic beverages at parties on private property exposes persons under 21 who attend the parties and the neighboring community to increased alcohol abuse by underage persons, accidental injury, driving under the influence of alcohol, injuries and death from motor vehicle crashes, violent crimes including physical fights and sexual assault, public drunkenness, vandalism, excessive traffic and noise, and obstruction of public streets, all of which may require intervention by local law enforcement.
- All persons have a responsibility to prevent the number and frequency of parties at which underage possession and underage consumption occur. Parents, landlords, tenants, hotel/motel operators, campground owners, social hosts, and young person's themselves share a responsibility to ensure that persons under 21 are not allowed to use private residences or other private property—apartments, condos, hotel rooms, campsites, etc.—to possess or consume alcoholic beverages.
- The social hosting of an underage drinking party poses an immediate threat to the public health, safety, and welfare and should be treated as a civil violation, a criminal violation, or a combination of both. The penalty should be sufficiently swift, certain, and severe to have a deterrent effect on underage drinking.
- Law enforcement responses to disturbances involving underage consumption of alcoholic beverages at parties at or on a private residence or other private property frequently require the extensive use of enforcement personnel, reducing resources from, and increasing the crime

risk in, other parts of a community. The ordinance allows communities to impose law enforcement costs incurred in responding to out-of-control parties on the persons most able to prevent them from occurring in the first place.

Currently, the Social Host Ordinance is implemented in two of our Goodhue County communities, Red Wing and Kenyon. It is our hopes to have this ordinance implemented throughout all Goodhue County communities so we are proceeding with discussions with local city officials and key individuals within each of the communities to stress the benefits of the ordinance.






General comments from conversation:

The Seller/Server Ordinance was proposed to the Goodhue Administrator and key members by Joanne Pohl and Tia Schimek in 2008 and it was close to proceeding, however, ended up being tabled. Hopefully since it has seen positive action before, we hope it will get positive support this time around.


We discussed the service; volunteer and non-profit groups as they would be required to do the training should the organization decide to sell alcoholic beverages. It was noted that it would not apply if they organization decided to proceed with 3.2 beer.

From previous experience we realize the importance of the ordinances being proposed by the local community members as it is a community solution. The CHI staff will do the leg work once the council decides the time is right to push ahead.

Stacy will put together an action plan for the group to review and discuss at our next council meeting. Following is a very high level overview of the critical next steps:

-  Presentation and meeting with local police chief
 - It would be ideal if the CHI can partner with local law enforcement on this project and in the presentation to the council.
-  For the Mandatory Seller/Server Training ordinance, we would need to reach out to local establishments regarding the ordinance.
 - First via a letter, then possibly a meeting. It would be great to get a local establishment to help champion this project.
-  Joanne will work with the City Attorney to review the previous draft of the Seller/Server Training Ordinance
-  Contact City Administrator to get on City Council Agenda
-  Presentation to City Council

Open Discussion

 Amy mentioned that she is a member of a newly formed PTO group in Goodhue. At their last meeting, they discussed hosting a movie night for the kids and community. She was wondering if the CHI would like to co-sponsor this fund raising event. They are looking at hosting the event at the school. The PTO group is brand new and it working on getting off their feet so it would be great if the CHI could help support them in their efforts! All council members were in favor of partnering with them!

Meeting Wrap-Up

- Next meeting is scheduled for Monday, February 28, 2011 at 7:00 at St. Luke Church in the meeting room.