



Cannon Falls CHI Council Meeting Minutes

Date: November 15, 2010 Time: 7:00 p.m.

Healthy kids

Healthy families

Healthy communities

Attendees: Evan Carpenter Jason Lundell Glenn Christian Brenda Owens Phillip Hammes
Stacy Larson Judy Haberman Paul Martin Joanne Pohl

Stacy called the meeting to order.

I& II. Approval of Meeting Minutes and Agenda:

The October minutes and agenda were reviewed by attendees. Phillip motioned to approve the agenda and minutes. The motion was seconded by Jason. The motion carried.

III. Financial Report:

Stacy reported that the current balance of the account is \$1,441.97.

IV. Ordinance Presentation by Joanne Pohl:

Joanne Pohl presented information regarding the Mandatory Seller/Server Training and Social Host ordinances for the Cannon Falls CHI Council to consider. It is our hope to have these ordinances in place throughout Goodhue County in the future. Following are key points that were presented:

Mandatory Seller/Server Training Ordinance:

The purpose of this ordinance is to ensure that all sellers and servers of alcohol in Goodhue County have received critical training to eliminate the risk of making sales of alcohol to minors and/or to obviously intoxicated persons.

Currently, the Seller/Server Training Ordinance is implemented in two of our Goodhue County communities, Red Wing and Wanamingo. It is our hope to have this ordinance implemented throughout all Goodhue County communities so we are proceeding with discussions with local city officials and key individuals within each of the communities to stress the benefits of the ordinance.

Stacy presented a PowerPoint Presentation that included an overview of the Minnesota-AST training program. The program was developed by the Chemical Health Initiative of Goodhue County in partnership with Docutech. The goals of this program are to:

- 1) Eliminate sales to minors
- 2) Eliminate sales to intoxicated adults

Following are some of the key benefits of the Minnesota-AST program.

- Cost is free to all Goodhue County Liquor Licensees.
- Unlimited usage. The training can be taken as many times, by as many employees as needed.
- Flexibility. The training can be taken at any place, any time.
- On-line training program is easy to use and understand.

- Liquor Licensee owners and managers can easily monitor and manage the training process for their employees.
- Ease of management for City Administrators and Law Enforcement through easy on-line access to database.

The presentation can be viewed on the main CHI website at www.chi-goodhue.org/pendingprojects.php


Social Host Ordinance:

The Social Host ordinance recognizes that:


- Persons under the age of 21 primarily obtain alcoholic beverages through social sources such as parties. The parties are held in homes, garages, apartments, hotel and motel rooms, outdoors in vacant lots and on agricultural or rural lands—on all types of private property. Parties are a common location for binge drinking by teenagers and college students.
- Consumption of alcoholic beverages at parties on private property exposes persons under 21 who attend the parties and the neighboring community to increased alcohol abuse by underage persons, accidental injury, driving under the influence of alcohol, injuries and death from motor vehicle crashes, violent crimes including physical fights and sexual assault, public drunkenness, vandalism, excessive traffic and noise, and obstruction of public streets, all of which may require intervention by local law enforcement.
- All persons have a responsibility to prevent the number and frequency of parties at which underage possession and underage consumption occur. Parents, landlords, tenants, hotel/motel operators, campground owners, social hosts, and young person’s themselves share a responsibility to ensure that persons under 21 are not allowed to use private residences or other private property—apartments, condos, hotel rooms, campsites, etc.—to possess or consume alcoholic beverages.
- The social hosting of an underage drinking party poses an immediate threat to the public health, safety, and welfare and should be treated as a civil violation, a criminal violation, or a combination of both. The penalty should be sufficiently swift, certain, and severe to have a deterrent effect on underage drinking.
- Law enforcement responses to disturbances involving underage consumption of alcoholic beverages at parties at or on a private residence or other private property frequently require the extensive use of enforcement personnel, reducing resources from, and increasing the crime risk in, other parts of a community. The ordinance allows communities to impose law enforcement costs incurred in responding to out-of-control parties on the persons most able to prevent them from occurring in the first place.


Currently, the Social Host Ordinance is implemented in two of our Goodhue County communities, Red Wing and Kenyon. It is our hopes to have this ordinance implemented throughout all Goodhue County communities so we are proceeding with discussions with local city officials and key individuals within each of the communities to stress the benefits of the ordinance.

General comments from conversation:

-  Glenn congratulated the CHI for being awarded the grant! He also asked what type of resistance has come from the proposal of the ordinances. Joanne replied that the majority of the

resistance has come from the business owners as it is one more regulation and some do not like the additional \$100 fee that would be added to their licensing fee.


 Phillip provided an overview of what we would do in preparation to get this in front of the City Council. When we are prepared to take this forward, we would need to get in touch with the City Administrator and get on the agenda for the city council meeting. He mentioned that the council is currently working on the budget so it would be wise to hold off until after the first of the year. Phillip mentioned that it would be great to get some press coverage surrounding the ordinance prior to presenting to City Council.

 The group would like to get additional information on how these ordinances have been successful in the other Goodhue County communities, as well as, discuss with local law enforcement. Stacy will work to gather the information and set up the follow-up discussion.


Stacy will put together an action plan for the group to review and look over. Following is a very high level overview of the critical next steps:


 Presentation and meeting with local police chief

- It would be ideal if the CHI can partner with local law enforcement on this project and in the presentation to the council.

 For the Mandatory Seller/Server Training ordinance, we would need to reach out to local establishments regarding the ordinance.

- First via a letter, then possibly a meeting. It would be great to get a local establishment to help champion this project.

 Contact City Administrator to get on City Council Agenda

 Presentation to City Council

V. Key Business:

Sticker Shock Campaign:

The Sticker Shock Campaign was implemented on November 8th. Stacy mentioned that we had a great group of kids that participated! In total there was about 9 kids that came to participate in the interview with the Beacon and to deliver the materials to Rod's and Best Buy Liquor. Pat from the Beacon met Stacy and the SADD kids at Rod's and published the campaign in the Beacon the following week. There was a nice picture of the kids along with second picture of Rod Prink, owner of Rod's Liquors, hanging up the poster. Evan brought the article and passed it around.



Middle School/High School Conferences:

The council is planning to have a CHI PowerPoint presentation displayed in the commons area during the MS/HS conferences on 11/22 & 11/23. The PowerPoint includes some general statistics along with information on what to look for and suggestions for helping a friend. A draft of the presentation was sent out previously to all board members to review.

Putt-Putt Golf Hole:

The CHI has traditionally sponsored a golf hole at the miniature golf event at the elementary school in January. It was mentioned that Micki and Chip Callister may have the golf hole in storage. The group was interested in doing this event again this year. Stacy will check on this.

VI. Goodhue County CHI Report:

-  Stacy mentioned that she and Joanne Pohl attended the Goodhue County Board meeting on 11/4. There was a great article on the front page of the CF Beacon relating to this event!
-  S.A.F.E. Program Update. Stacy provided the group with an update on the Goodhue County Prescription Drug Disposal program. The Red Wing location went live on 10/12 and the Wanamingo location went live the first week of November. Residents of Goodhue County can bring their unused prescription and over-the-counter drug medications and dispose of them at these locations. Additional information on this program can be found on the main CHI website at www.chi-goodhue.org. A media campaign will be kicked off shortly. It was asked if there will be other locations in the future. Stacy said that they are currently ironing out the processes and the costs associated with the program. They are working on trying to get the local incinerator licensed to take care of a certain class of drugs. Currently they need to transport certain drugs down to Illinois for disposal.

VIII. Adjournment:





Jason motioned to adjourn the meeting. The motion was seconded by Phillip.

Since our December meeting would be scheduled for Christmas week, it was decided that we will forego the December meeting. We will start our regular meeting schedule in January 2011.

**Next meeting will be on January 17, 2010 at 7:00 p.m.
@ First English Lutheran Church**

Tentative plan for the meeting is to conduct a Law Enforcement Roundtable discussion.

The purpose of this discussion would be for the council to hear background information on the ordinances from the Police Chiefs that were key in implementing the ordinances in Red Wing and Kenyon. These individuals would also offer information on the success and challenges associated with the ordinances. It is key to have our Cannon Falls Chief of Police attend as well so he can offer information as to what is happening here in Cannon Falls and to also provide his views on the ordinances. I went ahead and contacted the following individuals to see if they would be available to attend our January meeting which is scheduled for Monday, January 17:

-  Tim Sletten (Chief of Police in Red Wing & Red Wing CHI Council Member)
 - Tim would provide background information on both of the ordinances and focus on the Mandatory Seller/Server Training
-  Lee Sjolander (Chief of Police in Kenyon & Vice Chair for the Kenyon-Wanamingo CHI Council)
 - Lee would provide background information on the Social Host ordinance.
-  Scott McNurlin (Goodhue County Sherriff & CHI Advisory Board Member)
 - Scott would provide some background information on what issues are being seeing county wide.
-  Jeff McCormick (Chief of Police in Cannon Falls)
 - Jeff could provide information on what issues he is seeing in Cannon Falls and also provide his views on the ordinances.