



Cannon Falls CHI Council Meeting Minutes

Date: February 21, 2011 Time: 7:00 p.m.

Healthy kids

Healthy families

Healthy communities






Attendees: Glenn Christian Judy Haberman Evan Carpenter Stacy Larson

Due to bad weather conditions, there was low attendance for the meeting. Due to this, the meeting format was very informal and it was decided that an electronic vote will be required for key items on the table. Following is an overview of the meeting:

Follow-up on Ordinance Discussion:

The group discussed the Law Enforcement Roundtable Discussion that was hosted during the January Council meeting. It was a great success! We discussed that we could see the importance of the ordinances as so many of Goodhue County Law Enforcement came to discuss. Stacy provided the group with an update on ordinance activities throughout the county and other CHI councils. The CHI along with county champions will be presenting the ordinances to the County Board at the upcoming Committee of the Whole meeting on March 15 and then it will be voted on in April. The CHI Council in Kenyon-Wanamingo decided to move forward with the ordinances in their jurisdictions as well. Stacy sent out letters to the Kenyon Liquor licensees and is planning to meet with them over the new 2-3 weeks. Individuals from the KW Council are also attending the city council meetings to prep the council for a future presentation.

Attendees discussed the timeline for the project. Stacy mentioned that in the case of the county, we sent out letters the first week in January then met with the establishments over the course of the next 1 ½ months. Then it comes to the presentation to the city council and city council vote. Roughly this process takes approximately 4 months. It was noted that during the Law Enforcement Roundtable discussion Police Chief Jeff McCormick said that they are currently working on the existing ordinances which they hope to have completed in June so it would be hoped that we could do the presentation for these ordinances around the June/July timeframe. In preparation for that we should start the process within the next month or so. Following is the process that would take place once the CHI Council decides to move forward:

-  Stacy will create and send out letters to all Cannon Falls Liquor Licensees that contain information about the Mandatory Seller/Server Training ordinance along with an ordinance fact sheet.
-  Stacy would then follow-up with each establishment and schedule a one-on-one meeting with the owners and managers to discuss the ordinance along with the Minnesota-AST on-line training offering.
-  We would also schedule a meeting with the local City Administrator to discuss the ordinances.
-  The CHI Council would then select an individual or individuals to prep the City Council for a future presentation.
-  The CHI Council would then request to be included on the agenda for the City Council meeting and present the ordinances.

Stacy will add this to the list for an electronic vote. Stacy mentioned that the liquor establishments that she has met with to date have been receptive to the Seller/Server Training ordinance as they see the importance and want to do everything they can to protect themselves from liability.

Key Business Items:

Prom Cards:




Stacy mentioned that the CHI councils have been considering handing out the prom cards again this year. She said that to date she has commitment from 3 other councils who would be interested in sharing the cost to print the cards. She is hoping that the cost per council will be approximately \$20 - \$25 and the cards will be addressed from all councils. All members present confirmed their agreement to proceed. We will need to do a formal electronic vote.

An idea was brought up by Judy to see if we could hand out the cards with the prom tickets, that way we are assured that each student will get one. Evan will check with the Student Council members and let Stacy know.

Evan mentioned that the S.A.D.D. group is considering doing a Seat Belt Check at the event. This hasn't been decided for sure but is being considered. Stacy mentioned that Red Wing does a voluntary breathalyzer test and explained what they do as a consideration.

Advertising Opportunity:

We have an advertising opportunity that I would like to present to the Cannon Falls CHI council. We were contacted by Kathy Tilderquist stating that there is an opportunity for the CHI to purchase an ad for the Cannon Falls High School Lantern newspaper. Following are the costs and sizes:

-  1/4 page ad in every issue: \$80 per issue (4" by 8")
-  1/8 page ad in every issue: \$50 per issue (4" by 5" or 5" by 4")
-  Business card ad in every issue: \$25 per issue (2" by 4")

There will be 2 more issues printed between now and the end of the school year so if we decide to proceed with the ad, we will also need to decide if we would like the ad to be included in 1 or more of the remaining issues. **The next deadline for print March 1st.** If the council is interested in putting an ad in the paper, then I will proceed in designing it and then we could take a vote and finalize at the meeting on 1/17. Please let me know your thoughts on how you would like to proceed with this.

Please note that our current account balance is: \$1,441.97. Attached is the most current expense report for your reference.

I welcome your feedback and thoughts. Please let me know if you would like to motion to approve or deny this transaction. Stacy will include this in the electronic vote.

SADD Movie Night Event ~ Friday March 4th

The S.A.D.D. group at Cannon Falls High School is preparing for a movie night in January for the middle school students. Per Evan, the event is planned for Friday, March 4th from 6:00-9:00pm and it will be premiering "Despicable Me". Evan mentioned that it would be great to have CHI representatives

present to help chaperon the event alongside the S.A.D.D members. If you or anyone else is interested please let myself or Evan Carpenter know.


Event Review: 2011 PTO Mini Golf Tournament ~ January 29 & January 30:

Stacy provided an update on the Mini Golf Tournament that occurred on 1/29 & 1/30. The event was a success again this year. The CHI Make A Ripple Hole was the first hole on the course so we were very visible. We had information available at the table by the hole, in addition to, informational posters for the parents to read.

Event Review: SADD Sadie Hawkins Dance ~ Friday February 12th

Evan provided an update on the dance. It went very well for their first fundraising event. It was stated that the DJ did a wonderful job and everyone that attended had a great time. They brought in a small profit. As the kids entered, they were asked to bring in a donation item for the food shelf.


Open Discussion


 Stacy shared the documents that the CHI Faith Leaders sent out to all faith organizations in January.


The mailing included:


- Cover letter
- Faith Sector Newsletter
 - Included information on the Faith Based Mentor Program
 - Information on the Upcoming CHI Sunday/Week
- Goodhue County Resource Information

All members thought the information was very good and that the resource directory could be utilized in other sectors. Stacy mentioned to Glenn that if there are other numbers or contact information from Mayo that should be included to just let her know and she can update.

 Stacy provided a quick update on her trip to Washington D.C. She talked about the importance of partnering with the local student groups on initiatives and getting information out as the student presence is so powerful. She also mentioned that the conference confirmed that the initiatives such as the ordinances are top prevention strategies. It was noted that Chemical Abuse is of high public health concern as it is contributing to violence, crimes, homelessness, declining health and unemployment.

 SADD had implemented "Toilet Talks" where they create posters encouraging positive, healthy decisions by educating kids on current facts. The signs are laminated and posted on the back of bathroom stall doors at the high school.

 Evan asked if the CHI had any Frisbees, water bottles or other promotional items that the SADD kids could use as prizes at events. Stacy mentioned that we do have a few Frisbees left which the CF CHI Council purchased a few years ago. Members present said that they would be willing to give some to the SADD group to use.

 Stacy shared a copy of a council newsletter that can be used at future events. The newsletter highlighted the Ivory Way - "Bath Salts" and Prescription Drug Abuse Concerns.

**Next meeting will be on March 21, 2011 at 7:00 p.m.
@ First English Lutheran Church**