



Healthy kids

Cannon Falls CHI Council Meeting Minutes

Healthy families

Date: 12/21/09

Time: 7:00 p.m.

Healthy communities

Attendees: Bucky Lindow Dean Lundgren Nancy Mills Stacy Larson

The meeting was called to order by Bucky. Due to the limited number of participants the meeting was conducted with an open discussion format. No formal business was conducted.

Old Business:

Pencils (Bucky)

The CHI pencils were delivered to Bucky in preparation for the school testing process. The pencils, which include the CHI logo and "Make A Ripple" statement, will be given to students during the upcoming testing process. (MCA math, reading, grad tests, etc.)

New Business:

Repairs for Make A Ripple Golf Hole (Bucky presented on behalf of Micki)

- Jeff Reinhardt is going to pick the hole up and perform all repairs.
- The hole will be used for the Putt Putt Golf event which will be held at the end of January. Kathy Illa will be reaching out to Beth Giese to be put on the list as a hole sponsor for the event.
 - We will be looking for volunteers to setup the hole, as well as, dismantle.

Martin Luther King Day Walk (All)

Please see the Upcoming Events section for details on event.

Goodhue County CHI Report:

- Stacy talked about the upcoming Grant Writing process that will be taking place shortly. We will be applying for the 2010 – 2015 grant in March of 2010. In preparation for this, each sector rep will be documenting goals and strategies for their respective sector. We will also be conducting a county wide survey in order to gather feedback and data on the communities within Goodhue County.
- Discussed pursuing the Seller/Server Training Ordinance, as well as, the Social Host ordinance in the upcoming grant cycle.
- Stacy presented the draft of the Tobacco Diversion Program and handed out the program flow along with the referral form.

Upcoming Events:

Martin Luther King Day Walk:

- The event is scheduled for Monday, 1/18/2010 at the Cannon Falls High School at 6:30 p.m.
- Following is the order of activities for event:
 - **Gather in Auditorium at 6:30 for the event kick-off. High School Music group will perform some music as people are gathering.**
 - **Welcome message will be presented by Bucky**
 - This will include a description as to why we chose to do this event on Martin Luther King Day.
 - At this time, Bucky will ask for the groups to stand up so that the largest group can be selected to participate in the first round of drawings. He will ask a representative for that group to come forward to draw a prize.
 - 1st round of prizes will be given out.
 - **Song (Performed by invited HS Music group)**
 - The group Fatum is not able to perform at event since 3 of the 6 band members have a Varsity Boys Basketball game that evening.
 - Dean will contact Joel Bryan to see if the Pots and Pans Steel Drum band could perform for this event. Another option would be to have the HS Jazz Band perform if the Pots and Pans group cannot.
 - **High School Student Presentation**
 - Stacy will work on creating a PowerPoint presentation which will include an overview of what the CHI is, what the CHI is not, local Cannon Falls statistics, as well as, the Cannon Falls vs. Goodhue County statistics.
 - We are hoping that Evan Carpenter would be willing to be one of the presenters and then we hoped that Kathy Illa could recommend a female student that would present with Evan.
 - Stacy will talk to Julie Hatch about coaching the kids on presenting the presentation as she did for the previous Town Hall presentation.
 - **Song (Performed by invited HS Music group)**
 - **Transition to the Field House for the walk at 7:00 p.m.**
 - We plan to walk for 23 minutes in dedication to David Fischbach who was 23 years old when he was killed in a tragic alcohol related automobile accident.
 - **Return to Auditorium**
 - **Prizes (2nd Round)**
 - It was suggested that we conduct the prize drawing by doing a “heads and tails” activity. This was done at the Fields of Faith event and was fun for the crowd. It would be narrowed down until less than 5 individuals remain. This way the individuals will be randomly selected.
 - It was suggested that we have chamber dollars available for the giveaway. We could have the chamber dollars in a container and the “winners” of the large group recruitment, as well as, the individuals will do a “grab” from the container to select their prize.
 - Bucky will talk to Greg about arranging for the chamber dollars. He will also conduct an electronic vote amongst all council members on the amounts.
 - Looking to have \$250 in chamber dollars as prizes
 - Look to have the breakdown of 1-\$50, 2-\$25 and 10-\$5 amounts to equal \$200 in prizes.

- \$50 of this was suggested to go to the High School music group as a thank you for performing. It was figured that this amount would cover pizza and beverages for the group after a practice.
 - All members present voted “Yes” to prize amounts.
 - **Heart of David Program**
 - We are thinking that the program would last between ½ - 1 hour in length.
 - Cost of event is \$750 for the all day event including the school day activities or \$500 for everything except the Ghost Out activity.
 - Note: Greg received donations from the four local banks in the amount of \$400 to go toward the Heart of David program. Banks include: Merchant, First Farmers & Merchants, Community Resource and White Rock.
- Micki Callister is currently working on the posters and advertisements for the event.
 - It was discussed that we would create inserts for the churches to hand out to members at the January 10th services.
 - Insert will include the CHI description, who we are/aren’t along with mission and goals on one side and then local statistics on the other side. Stacy will work on creating insert.
- Stacy will create a press release for the Beacon and submit it to be in the Beacon, the first 2 weeks in January to advertise the event. She will also talk to the Beacon about doing a story after the event which will list the winners of the prizes, sponsors along with the groups who recruited the most attendees.
 - Press release will be sent to all council members so that they can in turn forward to their contacts notifying individuals of event.
- We are still working to get an answer from the school on whether or not the school day schedule will allow the Heart of David organization to incorporate their program/activities into the school day. We want to make sure that the car is on display throughout the school day. Jamie from the Heart of David organization mentioned that they typically play a recording of the 911 call along with three songs that were written by one of David’s friends shortly after the accident. This recording is played on the trailer of the car and continues to repeat while the car is on display.
 - Stacy spoke with Jamie on 12/21. If time allows us to do a presentation at the school, we would want some type of variation of the program between the daytime program and the evening program for the public. Jamie mentioned that they are flexible and together we can come up with a plan.
 - Jamie will get Red & Black t-shirts to be thrown out during the presentation.
 - Survey/Feedback
 - Jamie asked that there be a survey filled out by students and teachers providing feedback on the presentation and event. We will brainstorm on how this is passed out and feedback gathered at the end of the event.
 - Ghost Out:
 - We will plan on incorporating the Ghost Out to some extent into the program that night to get participation from the kids.
 - It would be ideal if we could get participation from 15 students and faculty members to participate. The number 15 represents a key statistic on how many individuals are killed due to an alcohol related accident.
 - The participants roles include:
 - Present a description of their accident. This would be provided by the adult teams and the accidents would include accident prone intersections or areas within our community.

- Each would write their own obituary which would include their age, loved ones whom they are leaving behind and their dreams and aspirations.
- Participants would wear Ghost Out T-shirts during the day and speak to no one except the teachers and school officials. The students will carry notes that can be shown to other students stating that if they want to know why they can't speak to come to the program to find out.
- Bucky spoke with Steve Fredrickson on 12/21 and they were still in the process of making a decision on whether or not the school will allow the activities to be incorporated into the school day.
 - Stacy emailed and called Steve Fredrickson on 12/22, however, did not get an answer.
- Bucky sent a letter to the editor to the Beacon on 12/20 describing event and welcoming the community to participate in support of our chemically free kids.
- It was decided that since the walk will be indoors and the schedule will be crowded, we will not need to provide treats and beverages.
- Each CHI Council member needs to recruit individuals within their respective sectors and help spread the word on the event.

Meeting Wrap-Up

- ❖ Bucky adjourned the meeting.
- ❖ We will be having the Martin Luther King Day walk the night of the January meeting so our next meeting date will be February 15, 2010 at 7 pm.