



Advisory Board Meeting Minutes

Healthy kids

Healthy families

Date: 6/9/2011

Time: 8:45 am

Healthy communities

Attendees:

Name	Sector	Name	Sector	Name	Sector
Scott Arneson	Government	Cherie Johnson	Education	Don Kliewer	Media
Karen Main	Health & Human Services	Jake Smith	Education	Scott McNurlin	Law Enforcement
Gary Elg	Faith	Kjurstin Langer	Red Wing Education Sector & RW CHI Council Chair	Roseanne Grosso	Media
Evan Carpenter	Student	Jake Smith	Education & Zumbrota CHI Council	Tim Sletten	Law Enforcement
Scott Arneson	State/Government Agency	Janet Adams	Courts & Corrections	Stan Slessor	Education
Meg Walch	Parent	Julie Hatch	Education & Prevention Director/Grant Manager	Stacy Larson	Community Coordinator/ Project Manager
Joanne Pohl	CHI Executive Director				

Meeting Kick-Off

The meeting was called to order by Joanne Pohl.

Joanne welcomed everyone to the meeting. She welcomed our new Advisory Board member, Don Kliewer who has joined us as a Media sector rep. Don introduced himself along with his role as the General Manager of the KWNG/KCUE/KLCH Radio station, his work with the Chamber of Commerce along with his vast experience with promoting Chemical Health.

An individual introduction of each attendee was also conducted.

1 & 2) Approval of March Meeting Minutes and Agenda (Joanne Pohl)

The agenda and March meeting minutes were reviewed by all members. Motion to approve was made by Stan Slessor (Education) and seconded by Gary Elg (Faith). All approved, motion passed.

3) Evaluation Process

a. Staff Evaluations (Presented by: Joanne Pohl):

Last January we started the staff evaluation process and had a great response for both Stacy and Julie. Per Joanne, on a scale of 1-5 where 5 was a perfect score, both Stacy and Julie averaged a 4.5 which is excellent and accurately reflects the top level performers that we have on staff.

b. Executive Director Evaluation (Presented by: Julie Hatch):

Julie met with Tim Sletten and Roseanne Grosso to discuss Joanne's survey responses and it was in line with what we saw with the staff evaluations, excellent ratings. Joanne is doing a stellar job in her role as Executive Director and leading the CHI organization!

c. Advisory Board Evaluation (Presented by: Julie Hatch):

Julie stated that the same time we did the staff and director evaluations; we also conducted a CHI Advisory Board evaluation. She highlighted the feedback that we received. The two areas which were identified as needing some improvement are as follows:

- Overall Participation and Direction: It was noted that the role of the Advisory Board members are not always clearly understood. We need to ensure that the roles and expectations are clearly defined.
- New Member Orientation: The CHI staff has discussed the process of new Advisory Board Orientation and has defined improvements to this process that will be used moving forward.

Julie mentioned that we appreciate the feedback that was provided. The responses are very helpful as we evaluated the comments and use it as a learning tool for possible future improvements.

4) Local CHI Council Reports (Presented by: Stacy Larson)

Stacy highlighted two evidence based initiatives that the CHI staff and Community Councils have been working on for many months and they are the Mandatory Alcohol Seller/Server Training and Social Host Ordinances. She was pleased to update the Board on the exciting progress that has been made with these two environmental changes. Below is a brief summary of key activities surrounding these ordinances in the last quarter:

- The City of Kenyon voted to adopt the Alcohol Seller/Server Ordinance on 4/12. It was effective on 4/20. Kenyon already has the Social Host Ordinance in place.
- Goodhue County passed both ordinances on May 3rd. Stacy noted that the county ordinance covers all of the outlying (rural/unincorporated) areas of the county.
- The city of Goodhue also passed both the Alcohol Seller/Server & Social Host ordinances on May 11th.
- The initial presentation and proposal was made to the Cannon Falls City Council on Tuesday, June 6th.
- We are in the process of scheduling one-on-one meetings with each of the liquor licensees in Zumbrota. They are hoping to do a presentation to the Zumbrota City Council in the August/September timeframe.

Stacy mentioned that due to the full agenda this morning, a brief update on all of the activities was included in the Advisory Board packets. All of the local councils are gearing up for all of the summer events which are kicking off this weekend with the Goodhue Volksfest. Next week the Prairie Island Health Fair and Cannon Falls Grand Prix Bike Race are scheduled for June 16th and then the Zumbrota Covered Bridge Festival is the following weekend.

All information is also available on the council pages within our CHI website www.chi-goodhue.org.

5) School Report (Presented by: Julie Hatch)

Julie provided each attendee with a 2010-2011 School Report that contains a listing of General Activities, Chemical Health Assessment Team Details, District Policy and Procedural Guidelines and Drug and Alcohol Recognition Training for School Staff for Fall 2011. She highlighted the district policy and procedure guidelines and included a sample of the "Procedural Guidelines for Student Chemical Use Issues" document for the board to reference. She is working within each school district to establish drug recognition training for staff along with additional training for CHAT team members.

Julie has been working closely with each of the school districts to strengthen the student groups and student participation. She recognized Evan Carpenter for all of the great work that he has done with the SADD group in Cannon Falls which started with approximately 3 members last year and now has grown to 30 students for next year. Julie will work closely with the new SADD Advisor in Cannon Falls as they transition this role.

6) Grant Management Report (Presented by: Julie Hatch)

Julie mentioned that we completed and turned in the Continuation Grant Plan in February which included our strategic plan, budget plan, etc. She mentioned that next year, Year 7, we will be required to submit our Sustainability Plan which is currently being worked on.

Every six months, in May and November, we are required to submit our COMET report which is the system that we utilize to report all coalition activities.

We are also working within our DFC Workstation. We have entered all of our Advisory Board members to this system and everyone should be getting emails with sector specific information. The intent of these emails is to share and distribute information amongst sectors. If there are any Board members who are not getting the emails, please let us know.

7) DFC Grant Manager Site Visit – Wednesday June 22nd (Presented by: Julie Hatch)

On Wednesday June 22nd, the CHI staff is scheduled to meet with our DFC Grant Manager, Dexter Prichett who is coming to visit from Washington D.C. We are scheduled for a full day of review meetings, in addition to, we have invited him to attend our Kenyon-Wanamingo CHI Council meeting. The KW Council meeting is scheduled for that afternoon at 5:30 in the Kenyon-Wanamingo Elementary School Library in Wanamingo. Advisory Board members are also welcome to attend.

8) Goodhue County Data (Presented by: Julie Hatch)

a. 2004-2010 Minnesota State Student Survey Trend Data

Data sheets with the 2004-2010 MSS trend data were provided to each attendee in the AB packets. This is just a portion of the data that was presented at the CHI Data Release meeting on April 8th. Julie highlighted the following points:

- 6th grade numbers are increasing in some areas. We need to evaluate and identify why this is happening and then develop a plan to address these causes.
- She noted that the Perceived Risk of Harm in the 6th grade category has decreased between 2007 and 2010 and that has a direct correlation with what we are seeing in the increase of usage. Following is a snapshot of the Perceived Risk of Harm Trend between 2007 & 2010.

6th Grade Responses	2007	2010
Smoke 2 or more packs of cigarettes/day	94.5%	90.0%
Drink 5 or more alcoholic beverages once or twice/week	84.0%	73.5
Smoke marijuana once or twice/week	93.0%	89.5

When the perceived risk goes down, we will see an increase of usage. It was noted that the categories where the students were asked their perceived risk of harm are excessive such as smoking 2 or more packs of cigarettes/day, drinking 5 or more alcoholic beverages once or twice/week and Smoking marijuana once or twice a week.

It was noted that according to the data trends, there are fewer parents talking to kids as seen in the Parental Disapproval statistics between 2007 & 2010. As reported in the section titled “Conversations with Parents/Guardians” in 2007, 61% of 6th graders reported having chemical health related conversations with their parents and in 2010 that percentage dropped to 53%.

Julie mentioned that we have seen improvements within the School Substance Use Patterns as fewer kids are reporting use before, during and after school. She also noted the Age of Onset is going in the right direction. Increases in age were seen in every substance with the exception of Marijuana where we saw a slight decrease. This is a change that we want to see increase. It shows that prevention information needs to happen at a younger, elementary school age.

b. Community Impact Indicators

The Community Impact Indicator report was handed out in the AB packets. Joanne mentioned that this data is gathered from the Odyssey Information System. It was noted that there was a change over in the Criminal Justice reporting process around 2007 so you will notice that the numbers vary in most categories as they changed how they were reporting the violations and incidents.

Julie noted that the CHI utilizes various data sources in addition to the Minnesota State Student Survey and the Community Impact Indicators such as the Youth Focus Group Data, Community Surveys and Key Informant Interview data.

9) Round Table Strategy Workgroups (Presented by: Julie Hatch)

Julie reviewed the CHI strategic goals with the group:

- To reduce underage drinking in Goodhue County
- To increase the age of first alcohol use in Goodhue County
- To reduce marijuana use among youth in the Goodhue County
- To reduce the prescription medication and OTC misuse and abuse in Goodhue County
- To Establish and strengthen collaboration among all sectors in Goodhue County

To accomplish these priority goals, the CHI will work to meet a variety of long term and intermediate outcomes including:

- To increase perception of parental disapproval of alcohol and drug use
- To increase youth perception of alcohol and drugs being harmful
- To reduce the age of onset of alcohol and drug use
- To decrease youth perception of alcohol and drugs being easily accessible
- To increase funding and resources to produce results

Julie tied the data that we previously discussed to the two of the primary outcomes that the group was to focus on during our breakout session. Each sector expert was to look at their sector and brainstorm what they can do within their sector to accomplish the following outcomes:

- Increase the perception of parental disapproval of alcohol and drug use
- Increase youth perception of alcohol and drugs being harmful

Each attendee also received the document that included the 7 Strategies to Affect Community Change as a guide. Julie reviewed the worksheets that were handed out to the group and instructed them to come up with activities that would accomplish the outcomes, lead roles, resources needed and the associated timeline. After today's meeting, the CHI staff will consolidate all of the information gathered from the sector leaders and conduct individual discussions to define the associated action plans. At our September Advisory Board meeting, we will have board members present a progress report associated with the defined activities.

10) Meeting Wrap-Up

Julie thanked Evan Carpenter for all of his efforts with the CHI and wished him well as he goes off to college in the fall. She also thanked Stan Slessor and Karen Main for all of their efforts and participation in the CHI. All the efforts are greatly appreciated!

Julie thanked everyone for their participation in the strategic breakout sessions and mentioned that we will consolidate the information collected and we will conduct a report out session at our September Advisory Board meeting. Meeting was adjourned.

Next Meeting:

- **Date: Thursday, September 8th, 2011**
- **Time: 8:45 – 11:00 am**
- **Goodhue County Court Services Building, Jury Assembly Room**

11) Meeting Evaluation

All attendees were asked to complete a CHI Advisory Board Meeting Evaluation before departing. This feedback will be reviewed by the CHI staff. The suggestions will be considered for future meetings.