Chemical Health Initiative C·H·I of Goodhue County

Healthy kids

Advisory Board Meeting Minutes

Healthy families

Date: 3/10/2011 Time: 8:45 am

Healthy communities

Attendees:

Name	Sector	Name	Sector	Name	Sector
Scott Arneson	Government	**Jeff Evert**	Education & Kenyon-Wanamingo CHI Council	**Greg Schoener**	Social Services
Nina Arneson	Health & Human Services	**Jake Smith**	Education	**Dave Borgen**	Education
Gary Elg	Faith	**Kjurstin Langer**	Red Wing Education Sector & RW CHI Council Chair	**Roseanne Grosso**	Media
Evan Carpenter	Student	**Gene Leifeld**	Zumbrota Law Enforcement Sector & Zumbrota CHI Council Chair	**Pam Horlitz**	Healthcare
Scott Arneson	State/Government Agency	**Janet Adams**	Courts & Corrections	**Stan Slessor**	Education
Adriana Thuerauf	Diverse Populations	**Meg Walch**	Parent	**Tim Sletten**	Law Enforcement
Joanne Pohl	CHI Director	**Julie Hatch**	Education & Prevention Director/Grant Manager	**Stacy Larson**	Coordinator/ Project Manager

Meeting Kick-Off

The meeting was called to order by Joanne Pohl.

Joanne welcomed everyone to the meeting. The format of today's meeting was slightly different as we conducted roundtable discussions.

Approval of December Meeting Minutes and Agenda ~ Joanne Pohl

- The agenda was reviewed by all members. Motion to approve was made by Tim Sletten (Law Enforcement) and seconded by Pam Horlitz (Healthcare)
- December Advisory Board minutes were reviewed by all members. Motion to approve was made by Tim Sletten (Law Enforcement) and seconded by Dave Borgen (Education). All approved, motion passed.

Financial Report ~ Presented by Joanne Pohl

Joanne provided an overview of the financial report and reviewed the Goodhue County Family Services Collaborative Financial Report which was provided to each attendee in their packet. She mentioned that the CHI is pursuing a onetime allocation to each of the local CHI community councils. It is proposed that

$3,000 be provided to each of the five community councils which would total $15,000. The Family Services Collaborative was in support of doing this. The one question that was brought up by the FSC was the concern that the non-school grantees would be affected should this be approved. As shown in the report, which was created by the CHI accountant Mike Zorn, the allocation to the CHI Councils will not affect the non-school grantees. The FSC will perform a vote on the council allocation at their April meeting.

CHI Community Council Reports

It was noted that due to the change in format for this meeting, the local community council updates were on display in the front of the room along with key news articles that were published in the last three months, as well as, faith sector highlights. Following are the key council projects that were highlighted on the display board:

Red Wing:

- The Red Wing CHI Council sponsored an early release event for the middle school students on March 1, 2011. The CHI partnered with the ELC (Red Wing Environmental Learning Center) on the event. The kids had tons of fun cross country skiing, snowshoeing and sledding behind the middle school. T Handouts were given to each participant that included information on the council, community and promoting Chemical Free lifestyles.
- RW CHI Council holiday ad in the holiday section of the paper wishing residents to have a safe and happy holiday season and includes tips for keeping alcohol away from youth.

Cannon Falls:

- The Cannon Falls CHI Council participated in the annual PTO Mini Golf Tournament at the CF Elementary School in Cannon Falls. The CHI Golf Hole has traditionally been the first hole on the course. Handouts and age appropriate information was made available at the hole for youth and parents to take.
- Goodhue County Law Enforcement gathered at the January CF CHI Council meeting for a law enforcement roundtable to discuss the Mandatory Seller/Server and Social Host ordinances.
- Newspaper articles were on display the explained the 2011 CHI Goals.

Goodhue:

- In early March, the Goodhue CHI Council voted to pursue the Mandatory Seller/Server and Social Host Ordinances in Goodhue. We are preparing to distribute letters to local liquor licensees and meet with local city and law officials.
- The Goodhue CHI Council participated in the annual Christmas Around Town event on December 4th. Community members were greeted by Howie, the CHI mascot and CHI Council member as they brought their kids and grandkids in to see Santa. CHI materials were handed out which included a CHI website flyer and council Holiday Newsletter that included tips to keep love one's safe and non-alcoholic drink recipes. We gave the kids CHI coloring books and CHI sun catcher ornaments.
- Goodhue Community PTO Movie Night: April 8th

Zumbrota:

- The 2nd Annual Pizza/Game Day Event was the highlight of their update. This event was sponsored by the Zumbrota CHI Council with participation from the local SADD student group on Sunday, February 27th . The event was created for the Middle School students with mentoring from the High School SADD students. Handouts were given to each participant that included information on ways to say "No" to Drugs and Alcohol and promoting Chemical Free lifestyles. We had many local businesses provide donations for the event.
- Newspaper articles were on display the explained the 2011 CHI Goals.

Kenyon/Wanamingo Council: Presented by Jeff Evert

- The Kenyon-Wanamingo CHI Council voted to pursue the Mandatory Seller/Server Ordinance in

Kenyon and the Social Host Ordinance in Wanamingo. They are in the process of prepping both of the City Councils at their routine meetings. To date, the CHI has met with the majority of the liquor licensees in Kenyon and is planning a meeting with their City Administrator on 3/11.

- Members of the KW CHI Council spearheaded a Chemical Health Awareness Adult Forum at First Lutheran Church in Kenyon on February 20th. Lee Sjolander, Kenyon Chief of Police & KW CHI Council Chair, spoke at the event and provided some great information on what is happening in the community. The event was organized by Carmen Nesseth who is the Youth Director at First Lutheran and also a member of the KW CHI Council. She also incorporated Chemical Health Awareness into the Sunday school class and activities for the middles school students.

Joanne mentioned that updates are available through our monthly CHI Breaking News email blasts. It is intended that the Breaking News is a very brief update on what is happening in the CHI. All information is also available on the council pages within our CHI website www.chi-goodhue.org.

Collective Impact Indicators ~ Presented by Joanne Pohl

Joanne presented information on the new wave of Collective Impact Coalitions which is a growing movement. The CHI's motto has continued to be "Multiple strategies, across multiple sectors to produce population level change." In order for us to produce whole scale social change, we need long term dedication from individuals who are focused on a common agenda. It is critical that we focus on sustainability. Key points included on the slides are as follows:

- CHI is a Collective Impact Collaborative
  - ✓ long-term commitments
  - ✓ from important leaders from different sectors of the community
  - ✓ working on a Common Agenda

- The backbone organization requires a dedicated staff separate from the participating organizations that can plan manage and support the collective impact initiative through
  - ✓ communications support
  - ✓ data collection/reporting
  - ✓ handling the logistical/administrative details required

Round Table Discussion ~ Presented by Julie Hatch

Julie prepared the group for our strategy discussion. This is a format that we have used in the past and in order for us to be successful in planning for long term results, we need to understand and identify the primary issues/concerns, why these concerns exist and why are they present in Goodhue County. She walked individuals through identifying the problem statements, root causes for the issues along with the long term desired outcomes. We need to focus on the long term goals but also look at implementing small phases over time. See slides 5-9 of the presentation for details.

Tim asked how our CHI group is doing in connection with other CHI related groups. Julie commented that we are doing exceptionally well. We will be applying for the Got Outcomes Award as we have had many successes and have key initiatives on the radar for the future.

Round Table Discussions Sector Rep Report Out

Table 3: School representatives, student & youth serving organizations.

Key points mentioned:

- Identified Marijuana as a key issue.
- Concern with mis-perception that it is safe, easily to get, cheap.
- 8th – 12th males using before school is an issue. Good kids turning to marijuana and drugs.
- Driving under the influence is a huge concern.
- Harder to enforce due to existing policies.
- Reason Why? Kids want to be socially accepted. Parents not involved. Diverse populations, language barriers. Diverse populations, culture makes it socially acceptable at a younger age.

Table 2: Faith, Healthcare, Government and Media sectors.

Key points mentioned:

- Very diverse group from various sectors. Defined Prescription Drugs, Alcohol and overall chemical abuse as the issue.
- Why? Perception of risk is low, current stresses in life due to economy, loss of employment, etc.
- What can we do? Awareness and education is key! Changes in policies across all sectors. Changing of consequences and enforcement.
- Key point was made regarding communication between adults and children. Is it happening and/or is it effective? We need to educate and make parents aware of the facts so they have the tools and information to effectively communicate with their children and youth of the community.
- Look at environmental strategies across sectors such as screening/brief intervention, how can we reduce the amount of prescription drugs that are available. Key point was that some insurance companies allow ordering of larger supplies such as a 3 month supply. Can we change the way prescriptions are written and/or how pharmacies and insurance companies fill prescriptions?
- Parental consideration as in the healthcare sector the kids come to a point where their parents are not allowed in the room due to privacy issues. Kids need to be educated and held accountable. Offer parent informational sessions/support groups.
- Across all sectors we recognized the importance of educating and creating awareness. Media sector is an outlet for getting information out.
- Faith sector discussed ways to spark the conversation and providing information so that it can spark those discussions at home.
- Providing resources to community leaders so that they know where to turn if they come across someone in need of help.

Table 1: Law Enforcement, Parent, Social Services, Health & Human Services

Key points mentioned:

- Alcohol & Drug abuse across the platform. Domestic abuse and violence has been seen as a result of chemical abuse in the Social Services sector. Consideration for change is to consider case and treatment plans along with improved screening processes and chemical health assessments.
- Law Enforcement. Drinking among youth continues to be an issue. Need a multi-level approach as it is not only a law enforcement issue but an overall community concern. Providing more prevention/proactive approaches in implementing policies and procedures such as compliance

checks, S.A.F.E. prescription drug program, mandatory seller/server training and social host ordinances are all tools to affect the population level changes. Being more proactive than reactive.

- Being aware of what is happening at a Federal and State Level. Getting local resources involved in these efforts. K2 ban is a key example of the success of this.
- Issues encompasses social vs. economic and mental issues. Need to consider the sociology, physiology and economic aspects of the issues. Better evaluation and help.
- Increase capacity and sharing data. Perform follow-up on results and provide recognition for the work that has been done is important.
- Economics and peers are key factors. Should the drug companies be responsible for taking back drugs?
- Peer groups for parents.

General notes:

- Through this exercise it was noted that though we are from different sectors, we are using the same terminology and coming to a common understanding/agenda!
- Get information out during community forums.
- This exercise was in preparation for the upcoming one-on-one sector rep meetings that Stacy and Julie will be scheduling in the near future.

CHI Data Release Meeting Announcement – SAVE THE DATE

Date: Friday, April 8th
Time: 9:30 a.m. – 11:00 a.m.
Location: Goodhue County Court Services Jury Assembly Room Red Wing
Agenda:

- 2010 Minnesota Student Survey Results
- Local, State and national Comparisons
- 2004 – 2010 Trend Report

Event will be open to the public.

Meeting Wrap-Up

- Meeting was Adjourned

- **Next Meeting:**
  - Date: Thursday, June 9th, 2011
  - Time: 8:45 – 11:00 am
  - Goodhue County Court Services Building, Jury Assembly Room