

Advisory Board Minutes September 10, 2009:

Attendance: Tom Rikli, Karen Main, Sue Morgan, Gary Elg, Matt Traynor, Cherie Johnson, Stan Slessor, Tammy Kennedy, Greg Schoener, Dennis Nelson, Pam Horlitz, Lisa Kuehl, Roseanne Grosso, Janet Adams, Tim Sletten, Andrianna Therauf, Donna Drummer, Dave Borgen, Carrie Bollum

Meeting was called to order at 8:10am by Pam Horlitz, Steering Committee Member. Stan Slessor motioned to approve the agenda and Cherie Johnson seconded. Cherie Johnson motioned to approve, Roseanne Grosso seconded the June minutes.

Julie reminded the group that we will be having the Recovery Celebration on September 20th at Bay Point Park. Ripleys Rental has donated Moon Walks (air-filled bouncers for kids). It will be fun for all ages. She then presented the new CHI Buttons and explained the importance. These buttons were given to all of the schools in the county for all of the teachers.

Cindi Tri went through the power point

Dennis Nelson thought it would be important to have a community forum to discuss what their issues are. This would help get more people involved.

Cindi talked about Logic Models. The CHI currently had a Logic Model, but Julie said that we have gone above and beyond this. Therefore, what is talked about today will help establish a new one.

Cindi said that it is helpful to do focus group interviews to see if people are aware of the coalition and what they are doing.

The group then broke up into groups to go through data. The feedback from each group is as follows:

Over the past 5 years, my community has changed, what is different? Give examples of positive and negative changes. (identify community)

Stan Slessor's group looked at Red Wing data. There have recently been new policy changes on procurement and the tobacco ban. We still don't know the extent of the public's education of these policies. The schools have increased the number of students in TARGET groups. These groups can be

hard to sustain. We have some control over how education can be delivered, the teachers are aware of the need, but making sure we are using the best program.

Dave Borgen's group looked at Prairie Island, Goodhue, and Red Wing Youth. Their group talked a lot about diversity. Positives: seller server training, social host, and tobacco ban. There are fewer people at the bars on weekends. This could be because of the crack down on drinking and driving. They felt meth use has decreased, education and enforcement has helped that. There have been more activities within the communities for children to take part instead of going to parties and drinking. Prescription abuse is increasing and there is more access to prescription drugs. The quality of drugs is also getting better, ie. drugs are high quality and more potent than in the past.

Greg Schoener's group focused on the Red Wing communities and they looked at statistical data and he said the numbers look modestly good. From a public health model stand point, the numbers look good enough that are there other higher needs that need focus on. Student survey numbers are improving. What is driving that change? It seems like we are doing a good job doing prevention and with our court systems and law enforcement systems. What is next? How do we fill in the middle? Things could range from education and prevention work with foster children at social services. A youth minister could educate the kids and implement various activities. At Public Health they could focus on FAS and making sure pediatric and public health departments are doing a good job of educating the mothers to not drink or smoke while they are pregnant.

Where do you think kids are getting ATODs?

Dave Borgen's group felt tobacco and alcohol is given to adolescents by older friends and parents. Prescription drugs can come from various family members. Drugs may come from the Twin Cities and possible gang activity.

Tom Rikli's group said that among businesses that sell tobacco and alcohol in Red Wing they have been more stringent on checking IDs. With tobacco and alcohol they also felt that older friends or parents may supply. With cuts to law enforcement officers it is harder to do the ZAP procedures when breaking up an underage party.

Dave Borgen brought up the idea that technology has made parties more readily known about.

Lisa Kuehl questioned how the tip line for underage parties is promoted. Julie said that is something we should probably focus on again.

Tom Rikli said that drinking and driving is a small portion of the risk that takes place. There are a lot of cases of sexual assault and fighting for example.

When should you start hearing messages about avoiding drugs, alcohol, and tobacco? And who is responsible for educating youth about ATODs? Who else should be involved?

Sue Morgan's group said it is never too early to bring up the issues. They also talked about the various types of tools that should be taught including to say "no."

Dennis said behavior is the greatest teacher. We need to teach parents to be responsible and know how to educate the children. Also it is important to meet the needs of parents to teach them how to deal with stress so they can pass that on to their children.

It was also pointed out that churches are the gateway to a lot of parents.

Dave Borgen said it is the community as a whole working together, not just one sector.

If our community was to focus on preventing one type of drug use, would it be better to focus on ATODs? Why?

Stan Slessor's group said they would lean more towards alcohol because it is a "forever issue." If they had to pick a second it would be marijuana. Dennis added we looked at which drug would affect the most people in a negative way.

Roseanne Grosso's group also said efforts should be focused on alcohol and marijuana.

Tom Rikli's group said they identified alcohol as a big problem, but there are definitely other issues as well.

Thinking about the sector you represent, what can your sector do to prevent children from using ATODs?

Dave Borgen's group said there is a need for more opportunities for teens to have something to do on the weekends. They also said it should just be against the law to provide alcohol to minors there needs to be a social norm that follows this also.

Sue Morgan's said from a Public Health perspective they do one on one education about ATOD prevention. FAS/FAE training is done, sometimes its court mandated.

Gary Elg brought up the importance of mentoring and providing a good role model.

Stan Slessor stressed the importance of mentoring as well. The schools need to network with other community organizations. After school programming would also be important. He went on to say that the schools are very limited on what they can fit into their schedules because of the state requirements and testing. This is where an after school time would be beneficial.

Lisa Kuehl said it is important to educate parents while they are at work.

Pam Horlitz said the hospital and clinic is a good place to educate parents and get in touch.

Thinking short term and long term, what can your coalition do to support prevention efforts and keep youth from using ATODs?

Looking at your list and if money wasn't an issue, what would be the most important thing we can do in our community to prevent youth from using ATODs?

Stan Slessor's group focused on student activities to build momentum against drugs use, show support for not using drugs, something fun, and have community support.

Dave Borgen's group said having local treatment resources would be helpful.

Gary Elg's group talked about adding in more staffing, outside of the grant funding, to further the efforts of the CHI.

Our purpose today was to learn more from you and plan prevention efforts. Do you have any advice for the Goodhue County CHI?

Janet said we need to get Veteran Services involved. There is a big misconception about being able to go to war at age 18 and they should be allowed to drink because of that.

Dave Borgen said it is hard to stay positive and not get bogged down with the negatives.

Greg Schoener reviewed the ripple perspective. He said we have doing a little bit at a time and overall it will make a big difference.

The meeting was adjourned at 11:55am