

Chemical Health Initiative Coalition of Goodhue County

CHI Advisory Board Meeting

June 11, 2009

8:45 - 11:00 am

First Presbyterian Church Red Wing

Attendees:

Name	Sector	Name	Sector	Name	Sector
Meg Walch	Parent	Greg Schoener	Social Services	Gary Elg	Faith
Stan Slessor	Education	Paul Moore	Youth	Dave Borgen	Community Ed & Rec
Bob Glasenapp	Public Health	Dennis Nelson	Treatment Provider & Recovery	Tia Schimek	Goodhue Council Rep
Mike Harvey	Guest	Tim Sletten	Law Enforcement	Marie Mikel	Guest
Pam Horlitz	Healthcare	Carrie Bollum	Prairie Island Indian Community	Janet Adams	Courts & Corrections
Lisa Kuehl	Business	Roseanne Grosso	Media	Deanna Sheeley	Media
Karen Main	Public Health	Elizabeth Burkhardt	Coordinator/ Project Manager	Julie Hatch	Chemical Health Specialist
Joanne Pohl	Program Director				

Minutes

- I. 8:55 a.m. Call meeting to order: Executive Director Joanne Pohl

Joanne talked about the importance of getting more community members involved to imbed policies, practices, and procedures within their respective sector. This will be vital to our next 5-year grant cycle and the sustainability of our programs.

- II. Approval of Agenda/March Meeting Notes

Stan Slessor (Education) motioned to approve and it was seconded by Pam Horlitz. Motion carried.

- III. Review of 6th year grant requirements (Julie)

Julie gave a presentation on the grant requirements of the upcoming proposal. She said that the program and the expectations have changed and evolved since the CHI applied for initial funding four years ago. Julie stressed that sustainability was a key factor as well as cultural competence. A short powerpoint presentation was then given on the SPF Model. Handouts for this were provided as well.

- Action Teams: Progress report (Elizabeth/Julie/Joanne)

Gary Elg (Faith) asked how the Action Teams and the CHI Councils will work together. Joanne answered by saying, the local councils will be strictly members of that community, but the Action Team's will be county-wide. Communication between the two will take place at Advisory Board Meetings. She went on to say that the councils will be the most sustainable and after 2015 (when the DFC funding ends), they will be able to assist the Action Teams further. This will further deepen the roots into the various sectors to institutionalize policies, practices, and procedures.

Pam Horlitz (Healthcare) said their group talked about early intervention. She said for this to succeed it will be important to collaborate and work with other sectors.

Deanna Sheeley (Media) made a point of saying that we need to remember the private as well as the public schools.

Dennis Nelson (Treatment Provider & Recovery) asked the group what the message was that we are trying to get across to children. He also emphasized that it is important to teach kids about healthy choices as a whole because often chemical abuse occurs to mask another problem. Dennis went on to say that if the people in the communities aren't involved the CHI is made up of a bunch of programs.

Joanne reiterated the overall mission of the CHI which is "healthy kids, health families, and healthy communities." She then went on to talk about embedding policies, practices, and procedures in various organizations in order to get more of the public involved. Joanne explained how ZAP, an evidence based environmental change, can be embedded into the Law Enforcement Sector. She said that eventually there will be a "ZAP Manager" and it will be included in a person's job description.

Tim Sletten (Law Enforcement) added to Joanne's comment by explaining how the Chiefs of Police Association was formed. Through this they have also developed a mutual aid agreement and a better understanding of social host ordinances.

- Presentations by Guest Sector Action Team Members

Marie Mikel attended the meeting as a guest. She works at the Red Wing Chamber of Commerce and she said she is excited about being involved with the CHI. Marie went on to say that in her past work experience in the restaurant business, she witnessed the ramifications of alcohol and drug abuse. She feels there is a great need for prevention education in the Business Sector.

Stan Slessor explained the importance of the Business Sector by saying, "We can no longer have successful town hall meetings. We need to go where the people [parents] are which would include their place of employment and businesses."

Mike Harvey, Principal of the Goodhue High School was also a guest at the meeting. In representing the Education Sector, Mike said they have been working to figure out what they are doing and not doing in the schools before they can figure out what they need to focus on. Online assessments were being completed by teachers county-wide to figure out the gaps. To date, there were 155 assessments completed. The Education Action Team is also planning to conduct a student survey in the future.

Janet Adams made a point in saying it might take a generation before we see huge changes.

Karen Main (Public Health) stressed the importance of making environmental changes instead of doing programs. She also voiced her opinion that she didn't see a need for the evaluation of evidence based initiatives.

Julie Hatch said that evidenced based initiatives that work in Pennsylvania may not work here and therefore evaluations are important.

Pam Horlitz said that if a particular initiative is evidence based that an evaluation may not have to be as detailed.

Joanne gave an example of an evidence based practice the CHI is currently doing. She said that the Mandatory Seller/Server Training ordinances have reduced alcohol use by those under 21 in the various communities. In this instance, compliance checks are completed as an evaluation and there was 100% compliance in Red Wing.

Dave Borgen stressed the importance of educating children at a young age.

Mike Harvey added that children also need to be taught about peer pressure because no matter how much drug and/or alcohol education the child has a peer will always have more influence.

IV. Review/Approval of FY 2010 Budget

Greg Schoener (Social Services) motioned to approve the FY 2010 Budget and Janet Adams seconded. Motion carried.

Tim Sletten (Law Enforcement) asked if the cost of living increase was arbitrary. Joanne said it was, but it has already been approved by the feds to whom we report to. Joanne also said the CHI has applied for two grants recently including the ZAP (Zero Alcohol Provider) and the STOP Act Grant.

V. Presentation of Organizational Assessment Results: Diagnostic Tool Feedback
(Greg Schoener)

Joanne said the survey information was useful to the CHI Staff. She then invited Greg Schoener to explain the findings of the data. Handouts were provided to attendees. Greg said there were 40 data elements in which each person has the potential to pull out different themes. He said there were a few items that stood out to him. Greg said that overall, members work well together and they have effective communication skills. Weaknesses include questioning the effectiveness of the organization and outcomes. There were also good comments about the leadership and professionalization of the organization.

V. Updates from Local Councils (RW, CF, Goodhue & Z-M)

Dave Borgen, Chair of the Red Wing Council, talked about what the council has been working on. He said a few of the members chaperoned a High School Street Dance that was sponsored by the Red Wing HS TARGET group. Dave also talked about getting younger children involved in the CHI and general drug and alcohol education as a whole. He said the various sectors can work together to do so. The Red Wing Council also sent positive, prevention focused, postcards to parents of graduating seniors which included messages about having alcohol-free graduation parties. Dave said that a grant was received to conduct a Mock Crash this fall.

Bucky Lindow was unable to attend the meeting, as he is the Chair of the Cannon Falls Council. Elizabeth Burkhardt, CHI Coordinator, stood in. She said that the Cannon Falls Council also sent postcards to parents of graduating seniors. In April, the council participated in the Prom Card Initiative. This included having cards with positive prevention messages at floral stores, tuxedo rental shops, and salons. The cards were handed out to prom goers. Elizabeth explained that this initiative was county-wide this year. The Cannon Falls Council partnered with the Cannon Falls Medical Center to sponsor a Video Contest promoted by the Student Council. The Council is also in the process of completing a Community Readiness Survey and electing new officers. They are busy with summer events including the Nature Valley Grand Prix Bike Race, the Lions Fly-In Pancake Breakfast, and the July 4th Parade.

Tia Schimek represented the Goodhue Council at the meeting as their Chair. Tia said that the council was busy in the spring with the Prom Card Initiative. They also handed out Frisbees at the all night graduation party. This summer the Goodhue Council will be having a Family Night at Rosey's Park in Goodhue. It will include free food and games. The Goodhue CHI Council also plans to march in the Volksfest Parade on June 14th.

Jacob Smith, Chair of the Zumbrota-Mazeppa Council was unable to attend the meeting. Elizabeth Burkhardt talked about what the council has and will be doing this summer. The Zumbrota-Mazeppa Council completed a Community Readiness Survey in March. They are also planning an Family Fun Night at the Zumbrota Pool in July. The Zumbrota Council had a successful Alcohol-Free Youth Bowling Event in March in which about 70 kids attended. Elizabeth received a lot of positive feedback from the event.

The Kenyon Council will be formed this year. Elizabeth has met with Lee Sjolander, Chief of Police in Kenyon to develop a list of contacts. Elizabeth will begin meeting with those individuals in July. A town hall meeting will be held in the fall to kick-off the council.

VI. CHI Summer Activity updates (Elizabeth)

A handout with all of the summer events was given to attendees. Some of them were previously mentioned with the individual council updates, but they are as follows: Nature Valley Grand Prix, Cannon Falls Lions Fly-In, Goodhue Council Family Night, Zumbrota-Mazeppa Family Night at the Pool, Zumbrota-Mazeppa National Night Out, Goodhue County Fair, Zumbrota-Mazeppa Council Bake Sale, and the Recovery Celebration. The CHI will be represented in five parades this summer including, Goodhue, Zumbrota, Cannon Falls, Red Wing, and Kenyon.

The meeting was Paul Moore's last meeting as a student. He graduated from Cannon Falls High School and will be attending college at Bethel in the fall.

Joanne made a point to emphasize an article that she included as a handout. In the article is said, "The NIAAA found that adults who begin drinking at age 16 or younger drove drunk, suffered unintentional injuries, and became dependent on alcohol at about twice the rate as those whose onset of drinking occurred at age 21 years or older." Joanne went on to say, "Think of the long term effects of delaying age of onset. We could greatly cut the number of people suffering from alcohol abuse."

The meeting was adjourned at 11:00 AM.

Next Meeting: THURSDAY SEPTEMBER 10th
8:00 am – 12:00 noon
First Presbyterian Church, Red Wing